



March 1, 2011

TO: ROGER WILLIAMS UNIVERSITY EMPLOYEES

We are pleased to announce a new **increased discount** program for RWU employees outlined below!

- **18%** access discount on qualifying plans \$34.99+ (excluding unlimited voice plans)
- **25%** online accessory discount
- **Existing** Verizon Wireless RWU personal customers should click the link "Register for Discounts" or go to www.verizonwireless.com/getdiscounts to have the higher 18% discount applied after responding to the registration link from their RWU email.
- **New** customers click on registration link, complete registration via work email and click "**SHOP NOW.**"
- **Existing** Verizon Wireless customers, once registered for higher discount per above, can also place orders directly through their individual online free bill management & reporting portal at www.myverizon.com.
- **Activation fee WAIVED on two year agreements for online order placements**
(\$35 savings per line!)
- Free overnight FedEx shipping for **online** order placements
- **Special promotions** for orders **placed online** including **more free phone choices** and accessory specials with highest tier equipment discounting.
- Unlimited data feature available for \$29.99 per month on employee Smartphones
- iPhones, iPads, Tablets, and Netbooks also available along with Broadband cards, MiFi and Hotspot devices!
- These special RWU discounts are not available in stores or at 3rd party agents, employees who have trouble ordering online can call my team Higher Education Support Specialist **Jim Melchin 617-599-9978**
james.melchin@verizonwireless.com or me directly to ensure the correct discounts are applied up front on your order.

Thanks very much and my RI team and I look forward to working with Roger Williams University!

Sincerely,

Trish Livingston
Major Account Manager
Verizon Wireless Higher Education & Federal
(401) 524-2600