



THE LEADERSHIP INSTITUTE GUEST LECTURE SERIES

“LEADERSHIP AND INNOVATION”

SAUL KAPLAN

FOUNDER AND CHIEF CATALYST, BUSINESS INNOVATION FACTORY

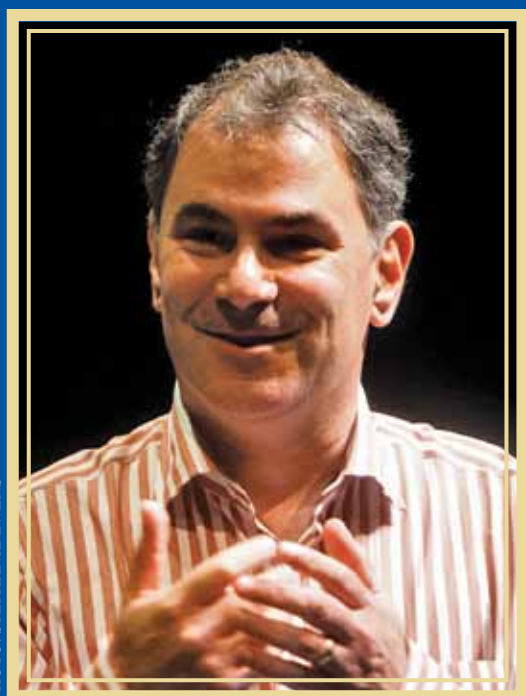


PHOTO: STEPHANIE EWENS

“I am an innovation junkie who lives in the grey areas between functions, disciplines and sectors. I believe that the important opportunities to create value will be found in the grey areas and realized by continual experimentation that celebrates random collisions among the unusual suspects.”
– Saul Kaplan

Saul Kaplan is the founder and chief catalyst of the Business Innovation Factory (BIF), a real-world laboratory for exploring and testing new business models and social systems. BIF has attracted a global community of more than 5,000 innovators and organizes the internationally renowned BIF Collaborative Innovation Summit.

An expert in collaborative innovation, Mr. Kaplan will share his insights on the requirements for successful leadership as well as how to create and sustain innovation. Mr. Kaplan’s ideas are detailed in his book, “The Business Model Innovation Factory: How to Stay Relevant When the World is Changing.” Copies of the book will be available for purchase following the presentation.

Saul Kaplan shares his innovation musings on Twitter (@skap5), his blog (It’s Saul Connected) and as a regular contributor to the Harvard Business Review, Fortune, and Bloomberg Business Week. Mr. Kaplan holds an MBA from Rensselaer Polytechnic Institute focusing on the strategic management of technology and a BS in Pharmacy from the University of Rhode Island.

NOVEMBER 13, 2013

COLLEGE OF ARTS AND SCIENCES, CAS 157

4:00 TO 5:00 P.M.

A BOOK SIGNING WITH THE AUTHOR
WILL IMMEDIATELY FOLLOW THE EVENT