

Save Money with **SmartChoice**



The cost of an imaging service such as an MRI or CT scan can vary widely—sometimes by hundreds of dollars—depending on where you receive it. This is true even when different locations provide comparable high-quality imaging.

If your health plan has a deductible or other cost sharing, you can save money by comparing costs before receiving an MRI or CT scan. Our new SmartChoice program can help—and it's free for Blue Cross members!

It's easy and convenient

When your doctor orders an MRI or CT scan, he or she will often request that you have it done at a particular location. The SmartChoice program checks if another participating location near your home or work offers the same service at a lower cost. If so, you'll receive a phone call, usually within one business day.

When talking with you, the **SmartChoice** representative will:

- Explain the choices for lower cost, high-quality imaging locations near your home or work.
- Inform you of the location your doctor chose.
- Help schedule an appointment at a lower cost imaging location if you choose to use one. (You're free to choose whichever location you want, regardless of cost.)
- Let your doctor and imaging location know of your choice. You won't need to contact your doctor.
- Connect you directly with Blue Cross Customer Service, when needed, to help answer your questions about benefits, deductibles, or other plan details.



3 Advantages of SmartChoice

1. **Save money.** You may pay less out of your pocket!
2. **Make the best decision for you.** We provide information so you can choose based on your needs.
3. **Get convenient service.** You pick a location—and we take care of the details.

Please note that you will not be contacted in urgent or emergency situations or contacted about imaging for your children under 9 years old.

If you have any questions about the **SmartChoice** program, please call Customer Service at the number on the back of your member ID card.



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10/14 PRR-15824