

Roger Williams University Example Course Schedule: SUST 401 - Working toward Sustainability

Week	Topic	Readings
1	Introduction & reflections	
2	Part 1: Environmental citizens & communities The great work: What <i>are</i> we trying to do? The self & spirit in sustainability & society & <i>Project development</i>	<i>Great Work</i> intro Final chap. of Uhl's <i>Dev. Ecol. Consciousness</i>
3	Is this a wacky, radical, leftist hippie thing? a.k.a. <i>Is activism a dirty word?</i> What are environmental literacy & citizenship? & <i>Project development</i>	<i>Soul of a Citizen</i> selections Selected webpage readings
4	Knowing our roots: Earth Days I Activism & social movements: Earth Days II	Environmental movement history article McKibben Intro & Ch 1
5	Literacy & citizenship presentations Literacy & citizenship presentations	<i>Student presentations</i>
6	Prospectus review & project time Should we strive to have “no impact”?	“No Impact Man” Movie
7	Big SUST Ideas & Visions of Ecotopia Stories of SUST progress & Project time	SUST-related organization websites McKibben Ch 2
8	Part 2: Toward More Effective Communication Democratic engagement with communities People matter: Insights from social psych	Stakeholder engagement readings McKibben Ch 3
9	Words matter: Rhetorical strategies Framing matters: effective marketing	Heinrich's “Arguing”
10	Project time Media matters: delivering a message I	Case studies in PR issues
11	Part 3: Action! Putting it all together Media matters: delivering a messages Project time	
12	Project time Media matters presentations	<i>Student presentations</i>
13	Project time Discussion & Project time	McKibben Ch 4
14	Project time Project time	
15	Final Discussion & Project time	McKibben Ch 5

FINAL EXAM PERIOD: *Student presentations & final project/paper due*