

# MANAGEMENT

Management is the study of how to understand and motivate people within organizations both large and small. RWU students in Management explore leadership, influence, and organizational behavior, among other topics. A degree in Management is also valuable to aspiring entrepreneurs.

## STUDENT EXPERIENCE

### Learn and Do More at RWU

With a focus on experiential learning at RWU, Management majors can:

- Examine case studies such as: the way Disney Animation Studios handles organizational change, JetBlue's employee training development program, and Fresh To Table's exploration of the impact of social media on workplace culture.
- Gain real-world experience through partnerships with community organizations and working on the issues that are important to them. For example, RWU students have produced an in-depth analysis on local business entities for the Rhode Island Secretary of State's office, revamped human resources procedures and policies for a local museum, and produced a major systems planning report for a local health care organization.
- Develop skills in building effective teams; learn communication and public speaking through group projects and internships; and develop conflict resolution and negotiation ability through role playing.



Business students present their findings from a report on business and economic trends in Rhode Island created for the R.I. Secretary of State's Office.

- + Are you interested in the way people interact?
- + Want to become someone who can motivate and lead others?
- + Are you a collaborative problem-solver who enjoys tackling challenging questions?

## CAREER OUTLOOK

RWU **Management** alumni are working in areas such as:

- Human Resources
- Health Services
- Project Management
- Procurement and Purchasing
- Business Operations
- Real Estate and Property Management

## ALUMNI SPOTLIGHT

👍👍 *[I landed my job] through the connections I made with students and with professors in both business and visual arts... Because the class sizes are so small here, I was able to make those connections.* 🗨️

Mikayla Pasco '18  
 Management major, Visual arts minor  
 After working as marketing coordinator for VUP Media, Mikayla launched her own photography business.



## CURRICULUM

Our Management program prepares students to thrive as members and leaders of diverse organizations. The program also equips students with the skills to launch their own businesses. RWU's innovative curriculum is focused on business operations, human resources, organizational behavior, leadership and negotiation.

Students are able to experience the many dimensions involved in impacting the success of organizations. These include complex decision making involving budgeting, negotiating and strategic planning. Students also learn about balancing the dynamics of diversity, ethics and politics in the workplace. The capstone course enables seniors to explore high-level decision making within a global environment.

### Select Courses

You'll also get to take a number of electives, including:

- Women in Business
- Leadership
- Managing Workplace Diversity
- International Management
- Business Analytics
- Human Resource Management
- Labor Relations

### Get a Great Internship

As a Management major, you'll gain real-world experience through a variety of internship opportunities. Additionally, the embedded Management co-op lets RWU students apply skills and knowledge with a company, nonprofit, or government agency. Often, co-ops and internships lead to full-time job offers. Our students have interned with organizations such as:

- Ameriprise Financial
- Hearst Corporation
- New England Revolution
- New York Life
- WHDH TV Boston

### Business Core Curriculum

Through the Business Core curriculum, you'll gain a strong foundation in all aspects of business, from the principles and theories of enterprise to accounting, economics, analytics, project management, finance, and marketing.

### Earn your BA/BS and MBA in 5 years

Interested in getting an MBA? The accredited 4+1 Master of Business Administration program allows you to earn both the B.S. and MBA degrees in just 5 years. Some features of the program include strategic thinking, problem solving, data analytics and leadership skills to thrive in a competitive business environment. A required internship and international study component provide practical, real-world experience that prepares you for a successful career anywhere in the global economy.

 [rwu.edu/go/MBA](https://www.rwu.edu/go/MBA)

### Add Credentials to Your Résumé

Our programs in the fast-growing areas of business analytics and risk management can complement any business major. The business analytics minor teaches you how to make effective decisions using data analysis and data visualization, while our three-course Certificate in Risk Management focuses on how organizations protect themselves from a variety of risk challenges, including cyberattacks, natural disasters and terrorism.

 [rwu.edu/go/risk-Management](https://www.rwu.edu/go/risk-Management)

**OVER 80% OF  
RWU STUDENTS  
GRADUATE WITH  
MORE THAN JUST  
A SINGLE MAJOR**

RWU students have paired  
**Management** with:

- Economics
- Finance
- Marketing
- International Business
- Visual Arts