

# INTERNATIONAL BUSINESS

The International Business major at RWU prepares graduates to lead and manage multinational companies around the globe utilizing an approach that emphasizes sustainability and social responsibility. Students benefit from a diverse curriculum that includes the world. Among topical areas represented are the European Union, emerging markets around the globe, and U.S. interaction with organizations based outside of the United States.

## STUDENT EXPERIENCE

### Learn and Do More at RWU

With a focus on experiential learning at RWU, International Business majors can:

- Gain real-world experience by conducting field study, completing internships, and participating in a co-op practicum in International Business.
- Collaborate on research with faculty members who are experts in their fields. Students have co-authored papers with faculty on the “net-zero” carbon emission economy, corporate social responsibility of Brazilian auto companies and financial modeling for new business ventures.
- Work on projects and assignments in classrooms hosting Bloomberg technology and through the rCloud, which enables student access from anywhere in the world to virtual desktops customized to business study.

- + Do you want to travel and explore other cultures and ways of doing business?
- + Do you want to learn more about how products and services are introduced and promoted around the world?
- + Are you interested in the dynamism and change of American and international markets and their impact on each other?

## CAREER OUTLOOK

RWU International Business alumni are working in a variety of capacities such as:

- Launching a business to provide IT solutions
- Consulting for a global management consulting firm
- Serving as project manager for a defense contractor
- Managing international human resources for a consumer protection agency
- Marketing for a global juvenile product company

## ALUMNI SPOTLIGHT

**Michael Sennott '18**  
Global Project and Change Coordinator  
at Boston Consulting Group  
*A core member of the project management team, Michael is responsible for project execution and delivery.*

**Alison Page '17**  
Program Cost Schedule & Control Analyst II  
at Raytheon Technologies

*In her current role, Alison prepares cost schedules and budgets, and she is currently earning an MBA.*



## CURRICULUM

The International Business program prepares students for successful global careers through a unique curriculum focusing on major global marketplaces and emerging markets. Students have many opportunities to apply their skills through courses that incorporate hands-on-research projects, field study and study abroad.

Important topics such as the role of sustainability in business decision-making, corporate social responsibility, ethics and cultural and organizational diversity are included in the curriculum. Through their coursework, students engage in reviewing and finding viable solutions to complex problems that span borders.

### Special Courses

International Business offers specialized courses including:

- Multinational Corporations
- International Business and Trade Disputes
- International Management
- international Finance and International Marketing

### Get a Great Internship

As an International Business major, students gain real-world experience through a required internship, which provides the opportunity to apply your skills and knowledge with a company, nonprofit, or government agency. These internships often lead to full time post-graduation job opportunities. Our students have interned at organizations such as:

- Chafee Center for International Business
- Gulf Oil
- ParsonsKellogg
- Plan USA
- R.I. Economic Development Corporation

### Business Core Curriculum

Through the Business Core curriculum, students develop a strong foundation in all aspects of business, from the principles and theories of enterprise to accounting, economics, and management.

### Add a Second International Degree

RWU offers a unique double-degree program with partner universities in France through which students can earn a Bachelor of Science in International Business from Roger Williams and a Bachelor of Business Administration from either the ICN Business School or the University of Strasbourg. All courses in these programs are taught in English.

### Earn your BA/BS and MBA in 5 years

Interested in getting an MBA? The accredited 4+1 Master of Business Administration program allows you to earn both the B.S. and MBA degrees in just 5 years. Some features of the program include strategic thinking, problem solving, data analytics and leadership skills to thrive in a competitive business environment. A required internship and international study component provide practical, real-world experience that prepares you for a successful career anywhere in the global economy.

 [rwu.edu/go/MBA](http://rwu.edu/go/MBA)

**OVER 80% OF  
RWU STUDENTS  
GRADUATE WITH  
MORE THAN JUST A  
SINGLE MAJOR**

Consider pairing  
**International Business**  
with:

- Foreign language
- Finance
- Marketing
- Economics

