

# COMMUNICATION & MEDIA STUDIES

As a Communication and Media Studies major, you will learn how to apply your writing, research, and problem-solving skills to public advocacy and to building community across cultures. Communication and Media Studies majors at RWU cultivate a strong sense of social justice and civil responsibility that prepares them for work and life in an ever-changing world.

## STUDENT EXPERIENCE

### Learn and Do More at RWU

With experiential learning the focus of an RWU education, Communication and Media Studies majors can:

- Intern at newspapers, advertising firms, organizations, and more.
- Join and take on leadership roles in on-campus societies and clubs.
- Engage with real-world issues in the classroom.
- Get involved with the student newspaper and/or radio station.



### Award-Winning Student Research

You will have the opportunity to complete a research project for credit. Through this capstone, you will work closely with a faculty mentor to engage in original research and writing on a topic of your choice. Students receive funding to present their work at national conferences, often winning awards for their research.

- + Are you interested in telling stories about the world around you?
- + Are you passionate about social justice and community-building?
- + Would you like to work in television, journalism, or public relations?

## CAREER OUTLOOK

What careers do RWU Communication and Media Studies alumni have now?

- Announcers
- Broadcast and Sound Engineer Technicians
- Content Editors
- Film and Video Editors
- Interpreters and Translators
- Photographers
- Public Relations Specialists
- Reporters, Correspondents, and Broadcast News Analysts
- Technical Writers
- Authors

## ALUMNI SPOTLIGHT

“My involvement with the student newspaper and radio station landed me my first job in journalism and subsequently opened a lot of doors after that.”

- Phil Devitt '09  
Digital city editor, The Herald News

## Internships

All Communication and Media majors complete at least one internship. You may choose a placement at a local organization such as:

- Providence Tourism Bureau
- Arnold Advertising
- RDW Group Advertising
- WPRI Channel 12
- East Bay Newspapers
- Hasbro Toy Company
- Rhode Island International Film Festival

Or, you may apply for the Washington Internship and Experiential Learning Seminar with the Washington Center, in which you research, attend meetings, write reports, and/or prepare briefings in Washington D.C. Other students may complete an internship abroad.



## CURRICULUM Structure

Students pursuing a major in Communication and Media Studies:

- Learn theories, models, and concepts that investigate the relationship between culture and communication.
- Develop research skills relevant to the study of culture and communication.
- Cultivate a concern for communication ethics, social justice, and civic responsibility.
- Understand the dynamics related to communication technologies and new media, and develop applied skills.
- Refine and foster writing skills, critical thinking skills, creativity, and problem-solving abilities.

## Faculty

RWU professors are all published authors and have presented their scholarly research at major conferences. They share their skills and connections with you in the form of coursework, experiential learning, mentorship, networking opportunities, and extracurricular opportunities.

**OVER 80% OF  
RWU STUDENTS  
GRADUATE WITH  
MORE THAN JUST  
A SINGLE MAJOR**

RWU students have paired **Communication & Media Studies** with:

- Business
- Marketing
- Psychology
- Anthropology & Sociology
- Dance
- Visual Art Studies
- Modern Languages
- Theatre
- Professional and Public Writing