

COMMUNICATION & MEDIA STUDIES

As a Communication & Media Studies major, you will develop the writing, research, and problem-solving skills for public advocacy and community-building. Communication & Media Studies majors cultivate a strong sense of social justice and civil responsibility that prepares them for work and life in an ever-changing world.

STUDENT EXPERIENCE

Learn and Do More at RWU

With experiential learning the focus of an RWU education, Communication & Media Studies majors:

- Intern at newspapers, advertising firms, organizations, and more.
- Join and take on leadership roles in on-campus societies and clubs.
- Engage with real-world issues in the classroom.
- Get involved with the student newspaper and/or radio station.



Award-Winning Student Research

You will have the opportunity to complete a research project for credit. Through this capstone, you will work closely with a faculty mentor to engage in original research and writing on a topic of your choice. Students receive funding to present their work at national conferences, often winning awards for their research.

- + Are you interested in telling stories?
- + Are you passionate about social justice and community-building?
- + Would you like to work in television, journalism, or public relations?

CAREER OUTLOOK

What careers do RWU Communication & Media Studies alumni have now?

- Announcers
- Broadcast and sound engineer technicians
- Content editors
- Film and video editors
- Interpreters and translators
- Photographers
- Public relations specialists
- Reporters, correspondents, and broadcast news analysts
- Technical writers
- Authors

ALUMNI SPOTLIGHT

“My involvement with the student newspaper and radio station landed me my first job in journalism and subsequently opened a lot of doors after that.”

Phil Devitt '09
Communication & Media Studies
Digital city editor, The Herald News

Internships

100% of Communication and Media majors complete at least one internship. Students intern at organizations including: :

- Providence Tourism Bureau
- Arnold Advertising
- RDW Group Advertising
- WPRI Channel 12
- East Bay Newspapers
- Hasbro Toy Company
- Rhode Island International Film Festival

Or, you may apply for the Washington Internship and Experiential Learning Seminar with the Washington Center, in which you research, attend meetings, write reports, and/or prepare briefings in Washington D.C. You may also complete an internship abroad.



CURRICULUM

Structure

Students pursuing a major in Communication & Media Studies:

- Learn theories, models, and concepts that investigate the relationship between culture and communication.
- Develop research skills relevant to the study of culture and communication.
- Cultivate a concern for communication ethics, social justice, and civic responsibility.
- Understand the dynamics related to communication technologies and new media, and develop applied skills.
- Refine and foster writing skills, critical thinking skills, creativity, and problem-solving abilities.

Faculty

RWU professors are all published authors and have presented their scholarly research at major conferences. They share their skills and connections with you in the form of coursework, experiential learning, mentorship, networking opportunities, and extracurricular opportunities.

OVER 80% OF RWU STUDENTS GRADUATE WITH MORE THAN JUST A SINGLE MAJOR

Design your experience with your passion and have a unique career advantage with a minor or double major. Many students combine **Communication & Media Studies** with:

- Business
- Marketing
- Psychology
- Anthropology + Sociology
- Dance
- Visual Art Studies
- Modern Languages
- Theatre
- Professional and Public Writing

Last Updated: July 2021

APPLICATION DEADLINES

Early Action, November 15
Regular Decision, February 1

Apply online using the Common Application at you.rwu.edu/apply or www.commonapp.org