

## MINOR AND CORE CONCENTRATION

# PROFESSIONAL AND PUBLIC WRITING

Students who minor in Professional and Public Writing learn to write for a variety of audiences including those in the academic, public, and professional realm. Minors gain in-depth knowledge of the writing process and learn to see writing as both an individual and collaborative enterprise. Consisting of a wide range of courses, the minor offers students opportunities to write technical documents, grants, travel narratives, and more. Paired with your chosen major, a writing minor will enhance your writing skill across all your other courses, and prepare you for the writing and communication expectations in your future career.



- + Do you want your writing to make positive changes in the world?
- + Do you want to improve your written communication skills to help you excel in other fields such as law or the sciences?
- + Do you want to learn to express your ideas clearly and engage your readers?

## CAREER OUTLOOK

Studying **Professional and Public Writing** is beneficial for a career as a/an...

- Lawyer
- Travel Writer
- Educator
- Technical Writer
- Web Content Producer
- Blogger
- Editor
- Community Advocate
- Grant Writer

## ALUMNI SPOTLIGHT

“Because we do so many memorable projects in the minor, I can pinpoint projects and create a portfolio that I am proud to showcase.”

Cara James '17,  
Program manager at Ocean World School

“I'm a stronger writer now, and I do think of myself as a writer. When I start my career, I'll be able to look back on the minor as something that's really helped me.”

Nicholas Dillon '17,  
Special investigator II at Perspecta

## YOUR STUDENT EXPERIENCE

### Learn and Do More at RWU

With a focus on experiential learning at RWU, Professional and Public Writing minors can:

- Partner with local non-profit agencies on research and writing projects.
- Explore local and distant sites through travel writing.
- Create a portfolio to showcase skills to future employers.

## CURRICULUM

### Faculty

Students who minor or concentrate in this program take: How Writing Works, two writing courses at the 200 level or above, two writing courses at the 300 level or above, and one writing course at the 400 level.

### Courses Include

- Writing for Social Change
- Writing about Health
- Grant and Proposal Writing
- Advanced Composition
- Multimodal Rhetoric in the Public Sphere
- Writing as Inquiry
- Rhetoric of Film
- Art of the Essay
- Writing the City
- Writing about Technology
- Rhetoric of Science
- Rhetoric of Narrative
- Writing for Business Organizations
- Technical Writing
- Feminist Rhetorics
- Rhetoric in a Global Context
- Environmental Rhetoric
- Writing for Business Organizations
- Advancing Public Argument

**OVER 80%  
OF STUDENTS  
GRADUATE WITH  
MORE THAN  
ONE MAJOR.**

Design your experience with your passion and have a unique career advantage with a minor or double major. Many students combine **Professional and Public Writing** with:

- Finance
- Marketing
- Criminal Justice
- Psychology
- Biology
- Legal Studies
- Web Development
- Political Science
- Economics
- Management
- Public Relations

*Last Updated: July 2021*