

MANAGEMENT

Management is the study of how to understand and motivate people within organizations both large and small. RWU students in Management explore leadership, influence, organizational behavior, entrepreneurship, and sports management among other topics. A degree in Management is valuable to aspiring entrepreneurs.

STUDENT EXPERIENCE

Learn and Do More at RWU

With a focus on experiential learning at RWU, Management majors:

- Examine case studies such as: organizational change at Disney Animation Studios, JetBlue's employee training development program, and Fresh To Table's exploration of the impact of social media on workplace culture.
- Gain real-world experience through partnering with community organizations and working on important issues. RWU students have produced an in-depth analysis on local business entities for the Rhode Island Secretary of State's office, revamped human resources procedures and policies for a local museum, and produced a major systems planning report for a local health care organization.
- Develop skills in building effective teams; learn communication and public speaking through group projects and internships; and develop conflict resolution and negotiation ability through role playing.

- + Are you interested in the way people interact?
- + Do you want to most effectively motivate and lead others?
- + Are you a collaborative problem-solver who enjoys tackling challenging questions?

CAREER OUTLOOK

RWU **Management** alumni are working in areas such as:

- Human Resources
- Health Services
- Project Management
- Procurement and Purchasing
- Business Operations
- Real Estate and Property Management

ALUMNI SPOTLIGHT

“Every professor I had served as much more than just a good professor but also a good mentor. They helped prepare me to apply skills and to take those skills beyond the classroom.”

Joshua Brennan-Audino '20
Management
Project Manager at the Centene Corporation



Business students present their findings from a report on business and economic trends in Rhode Island created for the R.I. Secretary of State's Office.



Roger Williams University

www.rwu.edu

visit rwu.edu/go/Management for program information

CURRICULUM

Our Management program prepares students to thrive as members and leaders of diverse organizations. The program also equips students with the skills to launch their own businesses. RWU's innovative curriculum is focused on business operations, human resources, organizational behavior, leadership, and negotiation.

Students experience the many dimensions involved in impacting the success of organizations. These include complex decision making involving budgeting, negotiating, and strategic planning. Students also learn about balancing the dynamics of diversity, ethics and politics in the workplace. The capstone course enables seniors to explore strategic decision making within a global environment.

Select Courses

You'll customize your program by incorporating several electives, including:

- Women in Business
- Leadership
- Managing Workplace Diversity
- International Management
- Business Analytics
- Human Resource Management
- Labor Relations

Get a Great Internship

As a Management major, you'll gain real-world experience through a variety of internship opportunities. Additionally, the embedded Management co-op lets RWU students apply skills and knowledge with a company, nonprofit, or government agency. Often, co-ops and internships lead to full-time job offers. Our students intern at organizations including:

- Women in Business
- Leadership
- Managing Workplace Diversity
- International Management
- Business Analytics
- Entrepreneurship
- Sports Management

Business Core Curriculum

Through the Business Core curriculum, you'll gain a strong foundation in all aspects of business, from the principles and theories of enterprise to accounting, economics, analytics, project management, finance, and marketing.

Earn your BA/BS and MBA in 5 years

Interested in getting an MBA? The accredited 4+1 Master of Business Administration program allows you to earn both the B.S. and MBA degrees in just 5 years. The program includes strategic thinking, problem solving, data analytics, and leadership skills to thrive in a competitive business environment. A guaranteed internship and international study component provide practical, real-world experience, preparing you for a successful career anywhere in the global economy.

 rwu.edu/go/MBA

Add Credentials to Your Résumé

Our programs in the fast-growing areas of Business Analytics and Risk Management can complement any Business major. The Business Analytics minor teaches you how to make effective decisions using data analysis and data visualization, while our three-course Certificate in Risk Management focuses on how organizations protect themselves from a variety of risk challenges, including cyberattacks, natural disasters, and terrorism.

 rwu.edu/go/risk-Management

OVER 80% OF RWU STUDENTS GRADUATE WITH MORE THAN JUST A SINGLE MAJOR

Design your experience with your passion and have a unique career advantage with a minor or double major. Many students combine **Management** with:

- Economics
- Finance
- Marketing
- International Business
- Visual Arts