

FINANCE

Finance is the study of global markets and their impact on making effective financial business decisions. Finance professionals help ensure the success of a company during profitable times and mitigate risk during periods of financial upheaval. Financial analysts don't just crunch numbers; they also analyze the economic behavior of individuals, organizations, and countries, and identify trends in the markets.

STUDENT EXPERIENCE

Learn and Do More at RWU

With a focus on experiential learning at RWU, Finance majors:

- Invest and trade significant amounts of money in real time. RWU students manage four real-dollar portfolios in the E. L. Wiegand Center for Advanced Financial Education (CAFE), a state-of-the-art trading room equipped with computer workstations, large-screen TVs tuned to breaking financial news, Bloomberg technology, and an 8-foot, real-time stock ticker connected to global financial markets.
- Intern at a wide variety of financial firms. With RWU's ideal location between Boston and New York City, we help students get professional experience in the most important centers of the financial industry.
- Visit the New York Stock Exchange and major financial markets around the world, such as Tokyo, London, Zurich, and Dubai.
- Sharpen analytical and presentation skills at national collegiate investment fund management competitions.

- + Do you enjoy analyzing geographic, financial, economic, and political data?
- + Are you fascinated by what motivates people to make decisions about investing?
- + Are you interested in global financial markets and world travel?

CAREER OUTLOOK

RWU Finance alumni are working in industries including:

- Corporate Finance
- Investment Banking
- Money Management
- Financial Planning
- Real Estate

100%

Of our CAFE graduates get jobs in the financial industry.

ALUMNI SPOTLIGHT

Being involved on campus gave me the opportunity to meet different types of people and use different types of skills. From interacting with people while tutoring, to public speaking, to learning analytical skills within the Center for Advanced Financial Education (CAFE), all of my experiences were very useful.

Asia Carter-Lamb '20
B.S. in Finance
Associate Financial Analyst at Akamai Technologies



CURRICULUM

The Finance program provides a strong foundation in asset management, investing in global markets, corporate finance, sophisticated analysis using Bloomberg and other technologies, and financial decision making and planning. Students understand the behavior and motivation that drives individuals, organizations, and governments to act upon financial decisions. Graduates possess the communication and presentation skills to effectively deliver their analyses in written reports and oral presentations. Students research global financial markets and trends and study real-world examples. Every student has the opportunity to earn Bloomberg certification, a recognizable distinction that is especially attractive to employers.

With comprehensive classes in investments, fixed income, alternatives, and international finance, our students have great success in passing the Chartered Financial Analyst (CFA), Series 7, and Security Industries Essentials (SIE) exams.

CAFE

In the recently renovated E. L. Wiegand Center for Advanced Financial Education (CAFE), a select group of students strategize and execute their own stock trades while managing four real-dollar portfolios in real time. Each semester, the students travel to the New York Stock Exchange and to global financial markets, such as Hong Kong, Frankfurt, and Shanghai.

International Focus

As financial markets become more globally interconnected, the Finance program has deepened its focus on international finance and the mechanisms that drive global markets. Finance majors take courses that are focused internationally, and many students choose to study abroad in countries like China, Japan, and the United Kingdom. Some of the internationally-focused courses include: International Trade, The Economics of Developing Countries, International Finance, and International Organizational Behavior.

Internship and Job Opportunities

RWU Finance students gain real-world experience through a wide variety of internship opportunities. Often, these internships lead to full-time job offers. Most recently, our students interned and/or accepted positions at organizations including:

- Fidelity
- Keefe, Bruyette & Woods (KBW)
- Sumitomo Mitsui Banking Corporation (SMBC)
- Morgan Stanley
- Merrill Lynch
- Credit Suisse
- State Street
- ICE (Intercontinental Exchange)
- US Trust
- JP Morgan
- BlackRock
- GAMCO Asset Management
- MJX Asset Management
- New York Stock Exchange
- Alliance Bernstein
- Goldman Sachs

Business Core Curriculum

Through the Business Core curriculum, you'll gain a strong foundation in all aspects of business, from the principles and theories of people and organizations to accounting, economics, operations, and marketing.

Earn your BA/BS and MBA in 5 years

Interested in getting an MBA? The accredited 4+1 Master of Business Administration program allows you to earn both the B.S. and MBA degrees in just 5 years. The program includes strategic thinking, problem solving, data analytics, and leadership skills to thrive in a competitive business environment. A guaranteed internship and international study component provide practical, real-world experience, preparing you for a successful career anywhere in the global economy.

Add Credentials to Your Résumé

Our programs in the fast-growing areas of Business Analytics and Risk Management can complement any Business major. The Business Analytics minor teaches you how to make effective decisions using data analysis and data visualization, while our three-course Certificate in Risk Management focuses on how organizations protect themselves from a variety of risk challenges, including cyberattacks, natural disasters, and terrorism.

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OVER 80% OF RWU STUDENTS GRADUATE WITH MORE THAN JUST A SINGLE MAJOR

Design your experience with your passion and have a unique career advantage with a minor or double major. Many students combine **Finance** with:

- Economics
- Marketing
- International Business
- Accounting