WHAT IS THE RWU COMMUNITY PARTNERSHIPS CENTER?

The Roger Williams University (RWU) Community Partnerships Center (CPC) provides project-based assistance to nonprofit organizations and government agencies in communities in Rhode Island and Southeastern Massachusetts. Our mission is to undertake and complete projects that will benefit the local community while providing RWU students with experience in real-world projects that deepen their academic experiences.

CPC projects draw upon students and faculty from RWU programs in areas such as:
- Accounting
- Architecture
- Business
- Communication
- Community Development
- Construction Management
- Digital Media
- Education
- Engineering
- Environmental science and sustainability
- Finance
- Graphic Design
- History & American Studies
- Historic preservation
- Justice studies
- Law
- Management
- Marketing
- Political Science
- Psychology
- Public Administration
- Public Relations
- Urban Design
- Visual Arts
- Web Development

The Center has completed projects ranging from: market research and planning, historical research, mill redevelopment feasibility studies, urban policy analysis, design projects for affordable housing and education facilities, community business district revitalization, neighborhood revitalization plans, museum exhibit design, historic building rehabilitation studies, social services research, website and graphic design, environmental sustainability planning, and survey development.

CPC project services are performed by students in support of their educational experience. Applicants shall understand that any deliverables generated through an accepted project are intended to provide conceptual information only to assist in design and planning and as such are not intended, nor should they be used for, construction or other project implementation. Professional and/or other services may be needed to ultimately implement a sponsor’s desired goals.

HOW CAN YOUR ORGANIZATION PARTNER WITH THE RWU CPC?

As we prepare for upcoming semesters, we are seeking new projects that can benefit local communities while providing our student/faculty teams with opportunities to apply their learning, engage the community, and create final products that provide benefits to all.

We hope that your organization considers applying for project assistance with the RWU Community Partnerships Center this year. The next deadline for applications for projects is March 3, 2014.

In order to ensure ample time for faculty to develop curriculum to engage students in community projects, the CPC has moved to a year-long application period. Applications submitted for this deadline may be considered for either of the two upcoming academic semesters. The CPC will hold another call for projects in September of 2014, should your organization need more preparation time. In order to assist organizations as they prepare their applications, we are happy to answer specific questions by e-mail or by phone. We look forward to working with you in the future and encourage you to contact us should you have any questions, comments, or concerns.

CONTACT INFORMATION:

Stephany Hessler                     Arnold Robinson
Phone: (401) 254-5211                 Phone: (401) 254-3307
E-mail: shessler@rwu.edu               Email: arobinson@rwu.edu

RWU Community Partnerships Center
Roger Williams University, One Old Ferry Road, Bristol, RI 02809-2921  |  Website: [http://cpc.rwu.edu](http://cpc.rwu.edu)
CALL FOR PROJECTS
Fall 2014 & Spring 2015

Application Deadline: March 3, 2014

Application for CPC Project Assistance

Instructions: We encourage non-profit organizations and municipal agencies to contact the CPC with ideas for projects that can benefit the community while providing meaningful service-learning for RWU students. Please fill out the Application for Project Assistance, answering all applicable questions and including all supporting documents.

In order for any project to be considered for assistance, completed applications must be submitted to CPC Project Coordinator, Stephany Hessler, by 5 pm on March 3, 2014. Applications may be submitted by:

- Email: shessler@rwu.edu
- Fax: (401) 254-3565
- Mail: RWU Community Partnerships Center
  Roger Williams University
  One Old Ferry Road
  Bristol, RI 02809-2921

Any questions regarding the application process can be directed to Stephany at (401) 254-5211.

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SECTION 1: Organization Information

Name of Organization: East Greenwich Municipal Land Trust

Mailing Address: 125 Main St. East Greenwich, RI 02818

Name of Project Contact Person(s): Denise Schwarzbach

Contact Information:

Phone: 401-523-5445
E-mail: dsch250@gmail.com

Type of Organization

- X Public (town, city, municipality, special district, government agency)
- □ Private (citizen, non-profit)
- □ Other (please explain)
Description of Organization and Mission: Created in 1987, the East Greenwich Municipal Land Trust was established to promote preservation of the town's natural environment and historic character. The Land Trust seeks to accomplish this by preserving suitable open spaces for recreation, forestry and wildlife; promoting responsible development of real estate and sound conservation practices; protecting environmentally sensitive or threatened existing and/or future fresh-water well-fields, aquifer recharge areas, and wetlands; and by promoting public access and views of harbors, ponds, marshes, farmland and forest.

How did you hear about the CPC? Email

SECTION 2: Project Description

Title of the Project: East Greenwich Land Trust Historical Research and Website Development

Project Location (Address, City, State, and Zip): Remote location, East Greenwich Land Trust (EGLT) properties and occasionally East Greenwich Town Hall, 125 Main St. East Greenwich, RI 02818

General Project Description (you may attach a longer narrative if necessary): Our request is twofold. Ultimately we need a new website but we are also looking for informational updates on each property. Our project consists of the following:

1. Historical research on each EGLT property along with updated photographs and videos.

   The EGLT would like students to research the history of each property as well as visit the properties to take updated photographs and videos for the website. We would also like the students to create QR codes from the information gathered to be used at various locations.

2. Website development

   The EGLT website, www.eglandtrust.org, needs a complete overhaul. Due to limited funds and time, our current website does not properly showcase our properties nor promote the Land Trust. We are looking to add photographs, videos, provide trail maps and historical information. We would also need student(s) to provide the land trust with a guide for regularly updating the website at the end of the project.

   In addition to the website we are looking to update or revamp our social media accounts including Twitter and Facebook and are also looking for students to assist in a marketing/fundraising plan including researching grants for various historical renovation projects on our Boesch farm property.

Potential Scope of Work/Tasks for RWU CPC¹ (you may attach a longer narrative if necessary):

Research each of our eleven properties and add historical information on the website
Create QR codes for use on trails and other locations within EGLT properties
Create an enticing and informative website
Add updated photographs; add existing GPS maps and descriptions of each property to the website
Add a Calendar of Events
Create a membership page
Create a partner page with links
Attend monthly Land Trust meetings (optional) and regularly update project coordinator on progress
Research available grants and assist in grant writing if necessary
Create a marketing/fundraising plan

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What will be the final product output for this project? (*survey, website, design plans, drawings, etc.*)
Updated historical information on each EGLT property and a new website, updated social media accounts, marketing/fundraising plan

Proposed Project Schedule (when the tasks/project needs to be completed): We would like to see the new website up and running as soon as possible.

Please provide the names and contact information for any staff members or volunteers who will be playing a primary role in the proposed CPC project.
Denise Schwarzbach, Trustee: dsch250@gmail.com
Juliana King, Municipal Planning Technician: jberry@eastgreenwichri.com

What resources/previous work would the CPC be building upon that you already have completed? (Please select all items that are applicable)
- [X] Strategic Plan
- [X] Marketing & Communication Plans
- [X] Additional organizational documents
- [X] Preliminary photos of the site/project
- [X] Maps
- [X] Previous research
- [ ] Survey results
- [X] Architectural or building plans

What active support would your organization be able to contribute should your project be selected?
- [ ] Funding
- [X] Volunteers
- [X] Staff time
- [ ] Consultants
- [ ] Other (please list)

**SECTION 3: Project Outcomes**

Please describe how this project will benefit your organization and the advancement of your mission: An updated website will highlight our properties and promote the Trust and our mission. With better exposure, we can reach a broader audience and ultimately allow the Trust to receive more donations and community support. An updated marketing/fundraising plan will provide the EGLT with a more concrete vision for future renovation and land acquisition plans.

Please describe how this project might benefit the overall community, including specific groups that could benefit from this project (i.e. target populations, neighborhoods, specific town/city/region). The new website will provide the residents of East Greenwich and beyond an interactive and educational experience. The QR codes will allow residents to scan their smartphone at a trail head and see the trail map. QR codes will additionally provide historical information on specific properties. With continuously updated photos and current Calendar of Events information, the website will be an online information source.
Please explain why you have chosen to seek assistance from the RWU CPC with your project request, instead of undertaking the project using fee-for-services from a paid professional: The EGLT is a nonprofit Municipal Trust with limited funds. We welcome the opportunity to work with students on a project that will enhance their educational experience.

Please describe how this project will benefit RWU students. The students will have the opportunity to demonstrate and grow their website-building skills. They will also learn about the ongoing EGLT’s goals/mission and projects.

SECTION 4: Financial Information

What is your organization’s annual operating budget? Please include a copy of your most recent budget with the application. Please see attached.

What are your major sources of funding? Happy Hearts rent, Boesch Farm rent, grants, donations

How much funding from your annual operating budget is set aside for this project (if any)? We would have a minimal budget. We can pay any hosting fees necessary to run the website.

SECTION 5: Private Sector Involvement

Have you or your organization discussed the project with practicing professionals (e.g. architect, engineer, planner, consultants, etc.)? (please circle one): Yes / No

If no, please explain why:

SECTION 6: Supporting Documents

Please include the following items when submitting your application:
  X Budget for the current fiscal year
  X List of current Board members
  X Copies of supporting resources identified in section 2 as needed to support your application