CALL FOR PROJECTS:
SPRING 2013

Application Deadline: April 22, 2013

Application for CPC Project Assistance

Instructions: We encourage non-profit organizations and municipal agencies to contact the CPC with ideas for projects that can benefit the community while providing meaningful service-learning for RWU students. Please fill out the Application for Project Assistance, answering all applicable questions and including all supporting documents.

In order for any project to be considered for assistance, completed applications must be submitted to CPC Project Coordinator, Stephany Hessier, by 5 pm on April 22, 2013. Applications may be submitted by:

Email: shessier@rwu.edu
Fax: (401) 254-3565
Mail: RWU Community Partnerships Center
Roger Williams University
One Old Ferry Road
Bristol, RI 02809-2921

Any questions regarding the application process can be directed to Stephany at (401) 254-5211.

CPC project services are performed by students in support of their educational experience. Applicants shall understand that any deliverables generated through an accepted project are intended to provide conceptual information only to assist design and planning and as such are not intended, nor should they be used for, construction or other project implementation. Professional and/or other services may be needed to ultimately implement a sponsor’s desired goals.

SECTION 1: Organization Information

Name of Organization: City of Pawtucket, RI

Mailing Address: 175 Main Street
Pawtucket, RI 02860

Name of Project Contact Person(s): Barney S. Heath, Planning Director

Contact Information:

Phone: (401) 724-5200 Fax: (401) 726-6237

E-mail: bheath@pawtucketri.com

Type of Organization

X Public (town, city, municipality, special district, government agency)
☐ Private (citizen, non-profit)
☐ Other (please explain)

Description of Organization and Mission: Enhance the quality of life for Pawtucket residents.
SECTION 2: Project Description

Title of the Project: Year Round Event Marketing Plan

Project Location (Address, City, State, and Zip): Downtown Pawtucket, RI 02860

General Project Description (you may attach a longer narrative if necessary):

Developing a year-round public event schedule designed to bring visitors to downtown Pawtucket.

Potential Scope of Work/Tasks for RWU CPC (you may attach a longer narrative if necessary):

Research approaches used successfully elsewhere.
Meet with Pawtucket stakeholders.
Develop set of alternatives for review.
Advance chosen alternatives.

Proposed Project Schedule (when the tasks/project needs to be completed):

September, 2013 – December, 2013

Please provide the names and contact information for any staff members or volunteers who will be playing a primary role in the proposed CPC project.

Barney Heath, Planning Director, City of Pawtucket – (401) 724-5200 – bheath@pawtucketri.com
Herb Weiss, Economic & Cultural Affairs Officer, City of Pawtucket – (401) 724-5200 hweiss@pawtucketri.com
Bob Billington, Executive Director, Blackstone Valley Tourism Council – (401) 724-2200 byri@aol.com

What resources/previous work would the CPC be building upon that you already have completed? (Please select all items that are applicable)

1 CPC project services are performed by students in support of their educational experience. Applicants shall understand that any deliverables generated through an accepted project are intended to provide conceptual information only to assist design and planning and as such are not intended, nor should they be used for, construction or other project implementation. Professional and/or other services may be needed to ultimately implement a sponsor’s desired goals.
What active support would your organization be able to contribute should your project be selected?

☐ Funding  
☐ Volunteers  
☒ Staff time  
☐ Consultants  
☐ Other (please list)

SECTION 3: Project Outcomes

Please describe how this project will benefit your organization and the advancement of your mission:

Downtown focused events will bring energy and commerce to downtown.

Please describe how this project might benefit the overall community, including specific groups that could benefit from this project (i.e. target populations, neighborhoods, specific town/city/region).

Pawtucket’s image would be greatly enhanced by an active downtown.

Please explain why you have chosen to seek assistance from the RWU CPC with your project request, instead of undertaking the project using fee-for-services from a paid professional:

Fresh ideas from target population (20-35) that we are seeking to attract to the downtown.

SECTION 4: Financial Information

What is your organization’s annual operating budget? Please include a copy of your most recent budget with the application.

$2 million

What are your major sources of funding?

City/CDBG
How much funding from your annual operating budget is set aside for this project (if any)?

None at this time.

SECTION 5: Private Sector Involvement

Have you or your organization discussed the project with practicing professionals (e.g. architect, engineer, planner, consultants, etc.)? (please circle one): Yes [ ] No [x]

If no, please explain why:

Unique Project

SECTION 6: Supporting Documents

Please include the following items when submitting your application:

☐ Budget for the current fiscal year
☐ List of current Board members
☐ Copies of supporting resources identified in section 2 as needed to support your application