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<table>
<thead>
<tr>
<th><strong>Adobe Garamond Pro</strong></th>
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<tr>
<td>Adobe Garamond Pro Regular</td>
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| 1234567890 | 1234567890 |

Adobe Garamond Pro Bold

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Adobe Garamond Pro Bold Italic

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| 1234567890 | 1234567890 |
LOGO COLOR SUGGESTION

- **#000000**
  - C: 75% M: 68% Y: 67% K: 90%
  - R: 0 G: 0 B: 0

- **#043142**
  - C: 96% M: 71% Y: 51% K: 49%
  - R: 4 G: 49 B: 66

- **#ffffff**
  - C: 0% M: 0% Y: 0% K: 0%
  - R: 255 G: 255 B: 255

- **#1b496d**
  - C: 95% M: 72% Y: 35% K: 20%
  - R: 27 G: 73 B: 109

- **#ffffff**
  - C: 0% M: 0% Y: 0% K: 0%
  - R: 255 G: 255 B: 255
Buisness Cards & Stationary

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Sizing & Dimensions

- CLEAR SPACING

- INFINITE MAXIMUM

- NO SQUISHING OR WARPING

- MINIMUM

- 1 inch
Do’s and Don’t’s

- Do leave blue logo on white background
- Do align proper arrangement and sizing
- Do use white logo with blue background

- Don’t switch the taglines on the logo
- Don’t switch have taglines on bottom
- Don’t use opacity on logo

- Don’t use colors in boat logo
- Don’t use color in text logo
- Don’t use color in background logo
Merchandise
CLOTHING

Pullover
T-Shirt #1
T-Shirt #2
T-Shirt #3
Hat #1
Hat #2

Merchandise
ACCESSORIES

Keychain
Trading Coin
Blue Tie
Umbrella
Mug #1
Mug #2
Mug #3
Signage

Blue Background Outdoor Sign

White Background Outdoor Sign

Website Signage