WHAT IS THE RWU COMMUNITY PARTNERSHIPS CENTER?

The Roger Williams University (RWU) Community Partnerships Center (CPC) provides project-based assistance to nonprofit organizations and government agencies in communities in Rhode Island and Southeastern Massachusetts. Our mission is to undertake and complete projects that will benefit the local community while providing RWU students with experience in real-world projects that deepen their academic experiences.

CPC projects draw upon students and faculty from RWU programs in areas such as:

- Accounting
- Architecture
- Business
- Communication
- Community Development
- Construction Management
- Digital Media
- Education
- Engineering
- Environmental science and sustainability
- Finance
- Graphic Design
- History & American Studies
- Historic preservation
- Justice studies
- Law
- Management
- Marketing
- Political Science
- Psychology
- Public Administration
- Public Relations
- Urban Design
- Visual Arts
- Web Development

The Center has completed projects ranging from market research and planning, historical research, mill redevelopment feasibility studies, urban policy analysis, design projects for affordable housing and education facilities, community business district revitalization, neighborhood revitalization plans, museum exhibit design, historic building rehabilitation studies, social services research, website and graphic design, environmental sustainability planning, and survey development.

CPC project services are performed by students in support of their educational experience. Applicants shall understand that any deliverables generated through an accepted project are intended to provide conceptual information only to assist in design and planning and as such are not intended, nor should they be used for, construction or other project implementation. Professional and/or other services may be needed to ultimately implement a sponsor’s desired goals.

HOW CAN YOUR ORGANIZATION PARTNER WITH THE RWU CPC?

As we prepare for upcoming semesters, we are seeking new projects that can benefit local communities while providing our student/faculty teams with opportunities to apply their learning, engage the community, and create final products that provide benefits to all.

We hope that your organization considers applying for project assistance with the RWU Community Partnerships Center this year. The next deadline for applications for projects is October 1, 2013.

In order to ensure ample time for faculty to develop curriculum to engage students in community projects, the CPC has moved to a year-long application period. Applications submitted for this deadline may be considered for either of the two upcoming academic semesters. The CPC will hold another call for projects in April of 2014, should your organization need more preparation time.

In order to assist organizations as they prepare their applications, we are happy to answer specific questions by e-mail or by phone. We look forward to working with you in the future and encourage you to contact us should you have any questions, comments, or concerns.

CONTACT INFORMATION:

Stephany Hessler    Arnold Robinson
Phone: (401) 254-5211  Phone: (401) 254-3307
E-mail: shessler@rwu.edu  Email: arobinson@rwu.edu

RWU Community Partnerships Center
Roger Williams University, One Old Ferry Road, Bristol, RI 02809-2921  |  Website: http://cpc.rwu.edu

CALL FOR PROJECTS:
SPRING 2014 & Fall 2014 Academic Semesters

Application Deadline: October 1, 2013
CALL FOR PROJECTS
Spring 2014 & Fall 2014

Application Deadline: October 1, 2013

Application for CPC Project Assistance

Instructions: We encourage non-profit organizations and municipal agencies to contact the CPC with ideas for projects that can benefit the community while providing meaningful service-learning for RWU students. Please fill out the Application for Project Assistance, answering all applicable questions and including all supporting documents.

In order for any project to be considered for assistance, completed applications must be submitted to CPC Project Coordinator, Stephany Hessler, by 5 pm on October 1, 2013. Applications may be submitted by:

- Email: shessler@rwu.edu
- Fax: (401) 254-3565
- Mail: RWU Community Partnerships Center
  Roger Williams University
  One Old Ferry Road
  Bristol, RI 02809-2921

Any questions regarding the application process can be directed to Stephany at (401) 254-5211.

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SECTION 1: Organization Information

Name of Organization: Scituate Preservation Society

Mailing Address: P.O. Box 551
North Scituate, Rhode Island 02857

Name of Project Contact Person(s): Bill Frederickson, President Scituate Preservation Society

Contact Information:
Phone: 401-864-7718
E-mail: risps@cox.net

Type of Organization
- Public (town, city, municipality, special district, government agency)
- Private (citizen, non-profit)
- Other (please explain)

Description of Organization and Mission:

1. The identification, acquisition, preservation, restoration and maintenance of historical, educational, and cultural objects within the Town of Scituate, Rhode Island.
2. The Society shall provide educational and informational resources to its members, citizens of Scituate and other interested parties.

How did you hear about the CPC?
The SPS received information about the CPC through a forwarded email.

**SECTION 2: Project Description**

Title of the Project: Scituate Preservation Society Museum Project – Marketing Plan Development

Project Location (Address, City, State, and Zip): 706 HARTFORD PIKE
HISTORIC GRANGE BUILDING #39
P.O. BOX 551
NO. SCITUATE, RI 02857

General Project Description *(you may attach a longer narrative if necessary)*:

1. In 2012 a collection of antique/vintage clothing was discovered in a metal locker and a storage trunk in the Scituate Grange. The collection contains 40-50 pieces of late 18th century to early 20th century clothing and bedding donated by two Scituate residents, Charles McCaffery and Una Potter. After a preliminary review of the collection by a textile conservator, the Scituate Preservation Society was advised that this was a collection worth preserving. Also discovered were two back storage rooms filled with artifacts depicting and documenting people and events from Scituate’s history. The Scituate Preservation Society needs financial support from our community to engage museum professionals who will guide us in the proper documentation, cleaning, repair, and storage of this collection.

The Scituate Preservation Society needs a marketing plan which will enable us to raise the funds necessary to achieve our goal of developing and maintaining a Museum of Scituate History and to promote attendance/use of the museum.

Potential Scope of Work/Tasks for RWU CPC1 *(you may attach a longer narrative if necessary)*:

- Explore fundraising options with SPS
- Identify fundraising options appropriate to our needs and goals
- Guide SPS in developing an integrated marketing plan
- An operating structure that is viable for a small board to manage

What will be the final product output for this project? *(survey, website, design plans, drawings, etc.)*

The final product output would be a document outlining an integrated marketing plan which can be implemented by the SPS members and volunteers, along with a reliable resource guide for future ventures and members.

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Proposed Project Schedule (when the tasks/project needs to be completed):

The marketing plan should be completed by April, 2014 before our annual meeting for implementation in June, 2014.

Please provide the names and contact information for any staff members or volunteers who will be playing a primary role in the proposed CPC project.

Mary Morse
401-474-4832
memorse@yahoo.com

William Frederickson
401 864 7718
risps@cox.net

What resources/previous work would the CPC be building upon that you already have completed? (Please select all items that are applicable)

- Strategic Plan
- Marketing & Communication Plans
- Additional organizational documents
- Preliminary photos of the site/project
- Maps
- Previous research
- Survey results
- Architectural or building plans

What active support would your organization be able to contribute should your project be selected?

- Funding (Limited)
- Volunteers
- Staff time
- Consultants
- Other (please list)

SECTION 3: Project Outcomes

Please describe how this project will benefit your organization and the advancement of your mission:

We need .............. What it will do for us is.......... 

The Scituate Preservation Society has a long term goal of creating a Scituate Museum within the Scituate Grange Building. The preservation of the textile collection is the first step to realizing this goal. The project is consistent with the first part of our mission statement, “The identification, acquisition, preservation, restoration and maintenance of historical, educational, and cultural objects within the Town of Scituate, Rhode Island.” The CPC project will assist us in developing a financial foundation to fund the creation of the Scituate Museum.

Please describe how this project might benefit the overall community, including specific groups that could benefit from this project (i.e. target populations, neighborhoods, specific town/city/region).
An integrated marketing plan will not only allow us to develop a financial foundation for the creation of a Scituate Museum but it will also assist us in building community support and interest in the project. Our target populations include residents, local libraries, schools, and local historical societies who will benefit from our fundraising and promotional plans when the Scituate Museum is realized. The museum and its collections will be available to these populations for programming and research purposes.

Please explain why you have chosen to seek assistance from the RWU CPC with your project request, instead of undertaking the project using fee-for-services from a paid professional:

The SPS operating budget is largely consumed by annual expenses leaving little funds for special projects. The marketing expertise/guidance of a paid professional in the field of public relations and marketing is something which SPS could not fund from its operating budget.

Please describe how this project will benefit RWU students.

RWU students will have an opportunity to challenge their creativity and apply their media/communication skills to create a marketing plan which will support a non-profit historical society. Once the marketing plan is implemented, the Scituate Preservation Society will provide feedback to the students on the implementation. RWU students will be engaging in an authentic marketing experience.

### SECTION 4: Financial Information

What is your organization's annual operating budget? Please include a copy of your most recent budget with the application.

$8,500.00 to $9,500.00

What are your major sources of funding?

The Scituate Preservation Society is able to meet its annual operating expenses through fundraising at the annual Scituate Art Festival, membership dues, and building rentals.

How much funding from your annual operating budget is set aside for this project (if any)?

None at this time.

### SECTION 5: Private Sector Involvement

Have you or your organization discussed the project with practicing professionals (e.g. architect, engineer, planner, consultants, etc.)?  (please circle one):  Yes / No

SPS had the textile collection evaluated by a credentialed textile conservator who donated her time to evaluate the collection.

If no, please explain why:

### SECTION 6: Supporting Documents
Please include the following items when submitting your application:

- Budget for the current fiscal year
- List of current Board members
- Copies of supporting resources identified in section 2 as needed to support your application