Preservation Education: Sharing Best Practices and Finding Common Ground



September 8 and 9, 2012, Providence, Rhode Island, U.S.A. rwu.edu/go/pec



In the twenty-first century, there is an increasing call for higher education to be held accountable for outcomes-based education. What should these outcomes be? How can they be assessed? What are the promises and pitfalls of assessment methods and metrics? What should they be measuring? What is the relationship between these outcomes, curricula, and employable skills? To date, there are no clear answers because little attention has been paid as to how historic environment programs (e.g., historic preservation/ heritage conservation) have answered and should answer these questions.

This conference is designed to bring higher education leaders in historic environment programs together from across the globe to present their research, discuss these questions, and begin to offer answers that will produce better historic environment specialists and further define educators' roles and responsibilities in the greater professional and public arena. The goal of the conference is to share best practices, current research, and the metrics of academic and professional activities in the field in order to inform higher education institutions and organizations that provide curriculum guidance and pedagogical practices to historic environment programs.

The Preservation Education Conference is hosted by:

Roger Williams University, School of Architecture, Art and Historic Preservation

We would also like to thank the following institutions for their generous support:

Clemson University/College of Charleston Program in Historic Preservation

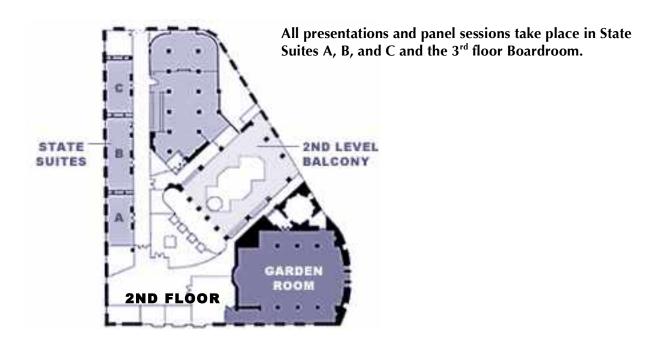
Cultural Landscape Laboratory, College of Environment and Design, University of Georgia

University of Florida Historic Preservation Program and Center for World Heritage Research and Stewardship

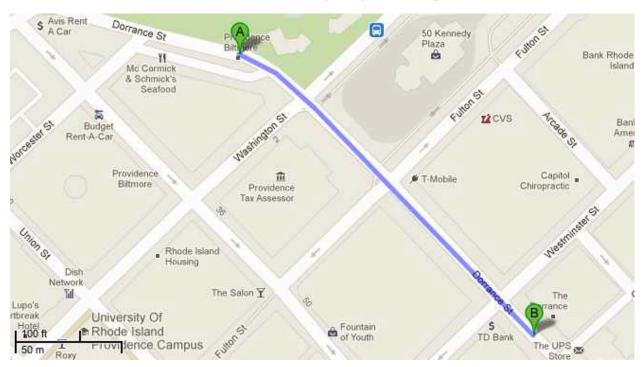
Conference organizing committee:

Jeremy Wells (Roger Williams University), Committee Chair Cari Goetcheus (University of Georgia) Steven Hoffman (Southeast Missouri State University) Marty Hylton (University of Florida) Philip Marshall (Roger Williams University) Andréa Livi Smith (University of Mary Washington) Barry Stiefel (College of Charleston/Clemson University)

Floor map of the Biltmore Hotel



Directions to the Dorrance (Friday night reception)



A = Biltmore Hotel (conference location); B = The Dorrance Restaurant

Keynote presentation

Saturday, September 8, 9:00 to 10:00 am (State Suite B)



Dr. Silvio Mendes Zancheti

Professor of the Federal University of Pernambuco (Recife, Brazil), director of the Center for Advanced Studies in Urban Conservation, and chief editor of the Journal *City & Time*

"Challenges and Dilemmas in Heritage Conservation"

Dr. Zancheti's presentation will focus on challenges to the educational system framed by the following three dilemmas:

1) a change in the scientific paradigm of heritage conservation from a scientific objective to a "postmodern" standpoint; 2) the renewed importance of a conservation ethics for

professional practice; and 3) the decision process involving many stakeholders and searching for a "balance" between new and traditional knowledge, techniques and materials.

Dr. Zancheti, a former Gerry Conservation Scholar, has published more than 80 works, including seven books, on urban conservation, urban planning, urban history and architectural restoration. He was a consultant to the World Bank and the Inter-American Development Bank and has contributed to ICCROM on many occasions—especially the ITUC and LATAM programs.

Schedule at a glance

Unless indicated otherwise, all events take place at the Biltmore Hotel, 11 Dorrance St., Providence, RI

Friday, September 7

6:00 to 8:00 pm Reception

The Dorrance, 60 Dorrance Street, Providence (2 blocks from the

conference hotel)

Saturday, September 8

7:30 am to 5:00 pm	Registration open State Suite Hallway
7:30 to 8:30 am	Continental breakfast State Suite Hallway
8:30 to 10:00 am	Opening general session Welcome: Dr. Donald J. Farish, President, Roger Williams University Keynote speaker: Dr. Silvio Mendes Zancheti, Professor of the Federal University of Pernambuco (Recife, Brazil) and director of the Center for Advanced Studies in Urban Conservation State Suite B
10:00 to 10:15 am	Coffee break State Suite Hallway
10:15 am to 12:00 pm	Concurrent sessions A Refer to page 5
12:00 to 1:15 pm	Lunch Lunch on your own in nearby restaurants (within walking distance)
1:15 to 3:00 pm	Concurrent sessions B Refer to page 6
3:00 to 3:30 pm	Break Refreshments served State Suite Hallway
3:30 to 5:15 pm	Concurrent sessions C Refer to page 7
5:45 to 6:30 pm	Historical walking tour of downcity Providence with the Providence Preservation Society Meet in the lobby of the Biltmore Hotel; will leave promptly at 5:45.

Preservation Education: Sharing Best Practices and Finding Common Ground

Sunday, September 9

7:30 to 11:00 am Registration open

State Suite Hallway

7:30 to 8:30 am Continental breakfast

State Suite Hallway

8:00 to 8:45 am "Bridging the Gap: Envisioning the Relationship between the National

Trust and the Academies"

Panelists: Ashley Wilson, Katherine Malone France, Carter Hudgins,

Tanya Bowers State Suite B

8:45 to 9:00 am Break

9:00 to 10:45 am Concurrent sessions D

Refer to page 8

10:45 to 11:00 am Coffee break

State Suite Hallway

11:00 am to 1:00 pm Moderated discussion on conference outcomes

What is the consensus on issues/problems, solutions, and future?

State Suite B

1:00 pm Conference end

Concurrent sessions A

Saturday, September 8, 10:15 am to 12:00 pm

State Suite A Individual presentations: Program and course development 1

An "Emergency Training" for a Policy of Historical Centres Rehabilitation in the Process of Reconstruction in Iraq

Giuseppe Cinà

Heritage Development, the Delft Approach for Conservation in a Dynamic World

Paul Meurs

Integrated Conservation of Built Environments—Swedish Reflections from 3 Decades of Program Development

Bosse Lagerqvist, Ingrid Martins Holmberg, Ola Wetterberg

Historic Preservation 101

Andréa Livi Smith

3rd Floor Boardroom Individual presentations: Pedagogy and methods 1

Thinking and Doing: A 21st Century Pedagogy for Preserving the Historic Architectural Artifact

Robert W. Ogle

Learning about, in, and from the Historic Environment

Patrick Lee Lucas

Discipline or Interdisciplinarity? On Teaching Conservation in a School of Architecture

Jacques Lachapelle, Nicholas Roquet

Case Studies in Applied Practices as a Pedagogical Method

Kerry L. Traynor

State Suite B Panel session

Documentation and Design in Association: Historic Preservation Design Using Social History, Advocacy and Drawing in the Architecture Design Studio

Paul Hardin Kapp, Lauren Weiss Bricker, Luis G. Hoyos

State Suite C Panel session

The Interdisciplinary Nature of Preservation Education: Three Case Studies

Cari Goetcheus, Christa Smith, Robert Benedict

Concurrent sessions B

Saturday, September 8, 1:15 to 3:00 pm

State Suite A Individual presentations: Methods and methodologies

Benefits of Using Qualitative Methodologies in the Evaluation of Preservation Training Programs' Performance in Developing Countries: A Case Study of the Northeast Region of Brazil

Karla Nunes Penna, Elisabeth Taylor

Merging Technology and Tradition: Integrating Traditional Hand Measuring Techniques and 3D Scanning into Preservation Education Krupali Krusche

Walking the City as Heritage (Field) Site, Dissecting It as Design (Studio) Project

Christopher Koziol

Social Science Research Methodologies and Historic Preservation: Broadening the Possibilities for a Preservation Thesis Jeremy C. Wells

3rd Floor Boardroom Individual presentations: Outcomes assessment

Assessing Interior Design Programs through Historic Preservation—A Natural Fit

Valerie L. Settles, Melissa A. Santana

Delivering a Changing Conservation Curriculum by Distance Learning in the 21st Century

Henry Russell, Philip Leverton

"Now, That's the Smell of History!" Addressing Environmental Sustainability in Historic Preservation

Leah S. Glaser

Developing Student Learning Outcomes for Graduate and Undergraduate Historic Preservation Courses Based in a Department of History

Steven J. Hoffman

State Suite B Panel session

Learning by Doing: Exploring the Role of Fieldwork in Historic Preservation and Historic Environment Curriculums

Rebecca J. Sheppard, Angela Gladwell, Laura Keeley, David L. Ames

State Suite C Panel session

The Challenges of Integrating Craft Education within a Liberal Arts

Curriculum

David Payne, Tim Chesser

Concurrent sessions C

Saturday, September 8, 3:30 to 5:15 pm

State Suite A Individual presentations: Field schools

The Croatia Conservation Field School: People, Culture, Place: Interpreting Drvenik Veli's Ethnography and Material Culture

Kingston Heath

Lesson from the Privy: Gaining Field School Experiences

Jo Ramsay Leimenstoll

S.T.A.R.—Students Together Achieving Revitalization; A Lesson in Service Learning

Sue Ann Pemberton

State Suite B Individual presentations: Undergrad and liberal arts

The Role of Architectural Design Studio Coursework in a Liberal Arts Preservation and Planning Curriculum

Ralph Charles Muldrow

First Pete and then Repeat? Fundamental Differences in Intention between Undergraduate and Graduate Preservation Programs

Robert Russell

Amateur vs. Pro: Teaching Material Conservation to Undergraduates and

Graduate Students

Frances Henderson Ford

You Don't to Give Up What you Love: Liberal Arts at Work

Regina Faden

State Suite C Individual presentations: Hands-on approaches

A Holistic Approach to Conservation Studies: Active Conservation

Learning in a Living Historic Environment

Shelley-Anne Peleg

Crossing Vocational Training with Academic Education: The Willowbank

Experiment

Julian Smith

The Significance of Historic Techniques in Academic Conservation

Education – Keeping the Skills

Henning Schulze

Concurrent sessions D

Sunday, September 9, 9:00 to 10:45 am

State Suite A Individual presentations: Programs and course development 2

Preparing Historic Preservation Students for their Professional Lives:

Needs and Strategies Claudia Kavenagh

Training in the Conservation of Modern Architecture: The Experience of the I Latin American Modern Architecture Conservation Course (MARC-AL)

Fernando Diniz Moreira, Luiz Amorim

Place as Professor: Cultivating Student Investment by Merging Community and Classroom

Jennifer McStotts

Beyond the Classroom: Active Learning Strategies

Jo Ramsay Leimenstoll

3rd Floor Boardroom Individual presentations: Pedagogy and methods 2

Improving Preservation Law Pedagogy by Using Heritage-Based

Educational Practices

Gilbert Stiefel, Barry Stiefel

Learning Our Future Heritage Pedagogy

Greg Donofrio, Katherine Hayes, Phyllis Messenger, Anduin Wilhide,

Patrick Nunnally

The Development of a Preservation Planning Board Game

Andréa Livi Smith

Moving from subjective to objective learning environment: Quantification of decay and damage of the monuments as tool for objective learning

process

Prafulla Tarachand Janbade

State Suite B Panel session

Exploring Historic Preservation Field Schools: Methods, Outcomes, and

Partnerships

Morris Hylton, Linda Stevenson

State Suite C Workshop

Public History, Adult Students, and the Community

Anastasia Pratt