Preservation Education: Sharing Best Practices and Finding Common Ground

September 8 and 9, 2012, Providence, Rhode Island, U.S.A.
rwu.edu/go/pec

Historical walking tours courtesy of the Providence Preservation Society
In the twenty-first century, there is an increasing call for higher education to be held accountable for outcomes-based education. What should these outcomes be? How can they be assessed? What are the promises and pitfalls of assessment methods and metrics? What should they be measuring? What is the relationship between these outcomes, curricula, and employable skills? To date, there are no clear answers because little attention has been paid as to how historic environment programs (e.g., historic preservation/heritage conservation) have answered and should answer these questions.

This conference is designed to bring higher education leaders in historic environment programs together from across the globe to present their research, discuss these questions, and begin to offer answers that will produce better historic environment specialists and further define educators’ roles and responsibilities in the greater professional and public arena. The goal of the conference is to share best practices, current research, and the metrics of academic and professional activities in the field in order to inform higher education institutions and organizations that provide curriculum guidance and pedagogical practices to historic environment programs.

The Preservation Education Conference is hosted by:

Roger Williams University, School of Architecture, Art and Historic Preservation

We would also like to thank the following institutions for their generous support:

Clemson University/College of Charleston Program in Historic Preservation

Cultural Landscape Laboratory, College of Environment and Design, University of Georgia

University of Florida Historic Preservation Program and Center for World Heritage Research and Stewardship

Conference organizing committee:

Jeremy Wells (Roger Williams University), Committee Chair
Cari Goetcheus (University of Georgia)
Steven Hoffman (Southeast Missouri State University)
Marty Hylton (University of Florida)
Philip Marshall (Roger Williams University)
Andréa Livi Smith (University of Mary Washington)
Barry Stiefel (College of Charleston/Clemson University)
Floor map of the Biltmore Hotel

All presentations and panel sessions take place in State Suites A, B, and C and the 3rd floor Boardroom.

Directions to the Dorrance (Friday night reception)

A = Biltmore Hotel (conference location); B = The Dorrance Restaurant
Keynote presentation

Saturday, September 8, 9:00 to 10:00 am (State Suite B)

Dr. Silvio Mendes Zancheti
Professor of the Federal University of Pernambuco (Recife, Brazil), director of the Center for Advanced Studies in Urban Conservation, and chief editor of the Journal City & Time

“Challenges and Dilemmas in Heritage Conservation”
Dr. Zancheti’s presentation will focus on challenges to the educational system framed by the following three dilemmas: 1) a change in the scientific paradigm of heritage conservation from a scientific objective to a “postmodern” standpoint; 2) the renewed importance of a conservation ethics for professional practice; and 3) the decision process involving many stakeholders and searching for a “balance” between new and traditional knowledge, techniques and materials.

Dr. Zancheti, a former Gerry Conservation Scholar, has published more than 80 works, including seven books, on urban conservation, urban planning, urban history and architectural restoration. He was a consultant to the World Bank and the Inter-American Development Bank and has contributed to ICCROM on many occasions—especially the ITUC and LATAM programs.
Schedule at a glance
Unless indicated otherwise, all events take place at the Biltmore Hotel, 11 Dorrance St., Providence, RI

Friday, September 7
6:00 to 8:00 pm  Reception
The Dorrance, 60 Dorrance Street, Providence (2 blocks from the conference hotel)

Saturday, September 8
7:30 am to 5:00 pm  Registration open
State Suite Hallway

7:30 to 8:30 am  Continental breakfast
State Suite Hallway

8:30 to 10:00 am  Opening general session
Welcome: Dr. Donald J. Farish, President, Roger Williams University
Keynote speaker: Dr. Silvio Mendes Zancheti, Professor of the Federal University of Pernambuco (Recife, Brazil) and director of the Center for Advanced Studies in Urban Conservation
State Suite B

10:00 to 10:15 am  Coffee break
State Suite Hallway

10:15 am to 12:00 pm  Concurrent sessions A
Refer to page 5

12:00 to 1:15 pm  Lunch
Lunch on your own in nearby restaurants (within walking distance)

1:15 to 3:00 pm  Concurrent sessions B
Refer to page 6

3:00 to 3:30 pm  Break
Refreshments served
State Suite Hallway

3:30 to 5:15 pm  Concurrent sessions C
Refer to page 7

5:45 to 6:30 pm  Historical walking tour of downcity Providence with the Providence Preservation Society
Meet in the lobby of the Biltmore Hotel; will leave promptly at 5:45.
Sunday, September 9

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<td>7:30 to 11:00 am</td>
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<td>7:30 to 8:30 am</td>
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<td>8:00 to 8:45 am</td>
<td>“Bridging the Gap: Envisioning the Relationship between the National Trust and the Academies”&lt;br&gt;Panels: Ashley Wilson, Katherine Malone France, Carter Hudgins, Tanya Bowers&lt;br&gt;State Suite B</td>
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<td>8:45 to 9:00 am</td>
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<td>11:00 am to 1:00 pm</td>
<td>Moderated discussion on conference outcomes&lt;br&gt;What is the consensus on issues/problems, solutions, and future?&lt;br&gt;State Suite B</td>
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Concurrent sessions A
Saturday, September 8, 10:15 am to 12:00 pm

State Suite A  Individual presentations: Program and course development 1

An “Emergency Training” for a Policy of Historical Centres Rehabilitation in the Process of Reconstruction in Iraq
Giuseppe Cinà

Heritage Development, the Delft Approach for Conservation in a Dynamic World
Paul Meurs

Integrated Conservation of Built Environments—Swedish Reflections from 3 Decades of Program Development
Bosse Lagerqvist, Ingrid Martins Holmberg, Ola Wetterberg

Historic Preservation 101
Andrée Livi Smith

3rd Floor Boardroom  Individual presentations: Pedagogy and methods 1

Thinking and Doing: A 21st Century Pedagogy for Preserving the Historic Architectural Artifact
Robert W. Ogle

Learning about, in, and from the Historic Environment
Patrick Lee Lucas

Discipline or Interdisciplinarity? On Teaching Conservation in a School of Architecture
Jacques Lachapelle, Nicholas Roquet

Case Studies in Applied Practices as a Pedagogical Method
Kerry L. Traynor

State Suite B  Panel session

Documentation and Design in Association: Historic Preservation Design Using Social History, Advocacy and Drawing in the Architecture Design Studio
Paul Hardin Kapp, Lauren Weiss Bricker, Luis G. Hoyos

State Suite C  Panel session

The Interdisciplinary Nature of Preservation Education: Three Case Studies
Cari Goetcheus, Christa Smith, Robert Benedict
Concurrent sessions B
Saturday, September 8, 1:15 to 3:00 pm

State Suite A  Individual presentations: Methods and methodologies

Benefits of Using Qualitative Methodologies in the Evaluation of Preservation Training Programs’ Performance in Developing Countries: A Case Study of the Northeast Region of Brazil
Karla Nunes Penna, Elisabeth Taylor

Merging Technology and Tradition: Integrating Traditional Hand Measuring Techniques and 3D Scanning into Preservation Education
Krupali Krusche

Walking the City as Heritage (Field) Site, Dissecting It as Design (Studio) Project
Christopher Koziol

Social Science Research Methodologies and Historic Preservation: Broadening the Possibilities for a Preservation Thesis
Jeremy C. Wells

3rd Floor Boardroom  Individual presentations: Outcomes assessment

Assessing Interior Design Programs through Historic Preservation—A Natural Fit
Valerie L. Settles, Melissa A. Santana

Delivering a Changing Conservation Curriculum by Distance Learning in the 21st Century
Henry Russell, Philip Leverton

“What, That’s the Smell of History!” Addressing Environmental Sustainability in Historic Preservation
Leah S. Glaser

Developing Student Learning Outcomes for Graduate and Undergraduate Historic Preservation Courses Based in a Department of History
Steven J. Hoffman

State Suite B  Panel session

Learning by Doing: Exploring the Role of Fieldwork in Historic Preservation and Historic Environment Curriculums
Rebecca J. Sheppard, Angela Gladwell, Laura Keeley, David L. Ames

State Suite C  Panel session

The Challenges of Integrating Craft Education within a Liberal Arts Curriculum
David Payne, Tim Chesser
Concurrent sessions C
Saturday, September 8, 3:30 to 5:15 pm

State Suite A
Individual presentations: Field schools

The Croatia Conservation Field School: People, Culture, Place: Interpreting Drvenik Veli’s Ethnography and Material Culture
Kingston Heath

Lesson from the Privy: Gaining Field School Experiences
Jo Ramsay Leimenstoll

S.T.A.R.—Students Together Achieving Revitalization; A Lesson in Service Learning
Sue Ann Pemberton

State Suite B
Individual presentations: Undergrad and liberal arts

The Role of Architectural Design Studio Coursework in a Liberal Arts Preservation and Planning Curriculum
Ralph Charles Muldrow

First Pete and then Repeat? Fundamental Differences in Intention between Undergraduate and Graduate Preservation Programs
Robert Russell

Amateur vs. Pro: Teaching Material Conservation to Undergraduates and Graduate Students
Frances Henderson Ford

You Don’t to Give Up What you Love: Liberal Arts at Work
Regina Faden

State Suite C
Individual presentations: Hands-on approaches

A Holistic Approach to Conservation Studies: Active Conservation Learning in a Living Historic Environment
Shelley-Anne Peleg

Crossing Vocational Training with Academic Education: The Willowbank Experiment
Julian Smith

The Significance of Historic Techniques in Academic Conservation Education – Keeping the Skills
Henning Schulze
Concurrent sessions D
Sunday, September 9, 9:00 to 10:45 am

State Suite A  Individual presentations: Programs and course development 2
Preparing Historic Preservation Students for their Professional Lives: Needs and Strategies
Claudia Kavenagh

Training in the Conservation of Modern Architecture: The Experience of the I Latin American Modern Architecture Conservation Course (MARC-AL)
Fernando Diniz Moreira, Luiz Amorim

Place as Professor: Cultivating Student Investment by Merging Community and Classroom
Jennifer McStotts

Beyond the Classroom: Active Learning Strategies
Jo Ramsay Leimenstoll

3rd Floor Boardroom  Individual presentations: Pedagogy and methods 2
Improving Preservation Law Pedagogy by Using Heritage-Based Educational Practices
Gilbert Stiefel, Barry Stiefel

Learning Our Future Heritage Pedagogy
Greg Donofrio, Katherine Hayes, Phyllis Messenger, Anduin Wilhide, Patrick Nunnally

The Development of a Preservation Planning Board Game
Andréa Livi Smith

Moving from subjective to objective learning environment: Quantification of decay and damage of the monuments as tool for objective learning process
Präfulla Tarachand Janbade

State Suite B  Panel session
Exploring Historic Preservation Field Schools: Methods, Outcomes, and Partnerships
Morris Hylton, Linda Stevenson

State Suite C  Workshop
Public History, Adult Students, and the Community
Anastasia Pratt