

Meeting Minutes
SCS Curriculum Committee
2-18-16

Providence Campus, Room 217, 12:00PM

Attendees: A. Shelton (Chair), D. Rubelo, G.Bianco, K. Norvell, J. Scurry (non-voting).

Old Business:

1. SCS petitions Cultural Awareness in a Global Society, and Professional Presentations approved by FSCC and moved to the faculty senate.
2. AA degrees and AS degrees in currently awarded BGA and BS programs only need to be clarified regarding catalog copy. J. Romano has provided J. Scurry with word doc to make necessary changes
 - a. Each program director will make the necessary catalog copy changes to their respective programs and
 - b. Each program director will bring drafts of their copy changes to next SCS CC meeting.
3. We will not be putting through a petition to create a AA and AS in General Studies at this time
4. We did not discuss the B.S. degree vs. the BGS degree for the new program in Organizational Comm. We will move this to new business in the next meeting

New Business

1. SCS 210: A very engaged discussion ensued about how to create a class that meets the needs of SCS students present and future. **Approved 4-0-0**
 - a. This class is a SCS wide collaboration, with program directors from all areas offering suggestions and learning outcomes. (Ty's position had been shared with the chair prior to meeting as he is traveling)
 - b. Committee decided that the following title will appeal to SCS students while maintain the primary purpose of the class: Your Message: Making it Stick.
 - c. Committee wanted to make sure that community communication needs were represented by making sure the course description hit the key ideas of Board meetings and public forums
 - d. MI-3 assessments (on linguistic intelligence, a evaluation method of learning outcomes) was added to assessment methods.
 - e. Learning Outcome added: Understand the various stakeholders, audiences, and listeners
 - f. Learning Outcome added: Understand that effective public speaking os an art form to practice
 - g. Learning Outcome adjusted to: Demonstrate the ability to collect, analyze, and use information to develop and adapt messages for specific audiences, purposes and settings [in your current career field](#)
 - h. Learning Outcome adjusted to: Develop an understanding of how public speaking may apply to [current and/or future career goals](#)

- i. Learning Outcome adjusted to: **Technically** describe and evaluate one's own speeches and the speeches of others.
2. SCS 450: Committee was excited about the course and a lively discussion concerned how to get SCS students to see the importance in engaging in independent research. **Approved 4-0-0**
3. *PA Program: Minor Changes petition. **Approved 4-0-0**
 - a. Bank PA 202
 - b. Add PA 360 as required
 - c. Add PA 411 as required
 - d. These minor changes will require, instead of having three electives, only one elective
4. Un-banking Corporate Communication Certificate: Five courses were discussed:
 - PR: 100 Introduction to Persuasive Techniques
 - PR: 220 Corporate Communications
 - PA 360 (Existing Course) Communication in Organizations
 - PR: 350 Digital & Social Media
 - PR: 420 Strategic Planning
 - a. Discussion ensued concerning "double dipping" regarding PA 360, which is a required course for multiple SCS programs.
 - b. Program Directors will determine which programs effected, and write correct catalog for their respective programs;
 - c. No double dipping allowed between certificate programs
 - d. Program Directors felt this certificate will augment several programs and may lead to higher program numbers.
 - e. Dissuasion regarding the cross-listed PA 360 course (COMM 360). While this course may more closely related to COMM, the determination was made to have it listed as PA to show the importance of communication in PA program, and to show CC students the potential of PA as a degree option.
5. **Policy Review:** Individualized Studies Procedures were formalized. Thee policy is as follows:
 - a. Students interested in the individualizes study option must work with Program Director (PD) to identify 4-5 similar programs in their prosed course of study
 - b. Once courses are identified, PD will determine any duplication with other RWU programs, and seek consent from identified program.
 - c. PD signs off on degree plan, and forwards to Dean.
 - d. Program is presented to SCS CC as a record.
 - e. Letter that program is approved will be sent to student/ placed in student file.

6. Other:

- a. Individualized program for Kinyetta Cooper approved in Human Resources (HR). Five courses of study in the major, (ACCT, MGMT, PA, PA and Independent Study).
- b. Request from PD's and Den to create a Gender Communication class, investigating the difference in communication styles.

Adjourned 1:00 pm

* PA Program was introduced in "other"