

GSB Curriculum Committee
February 18, 2015
Minutes

Attendees: Steve Andrews, Mark Brickley, John McQuilkin, Priniti Panday, Tom

Langdon, Sue Bosco, Chair

Guests: Dean Susan McTiernan and Michael Melton

- The Dean discussed the review of the Business Core Curriculum which hasn't been done since before our last accreditation. She asked that the Curriculum Committee consider the core's current state and whether it should be revised. There are resources on the AACSB website about this topic. One area that may be considered for the core is the incorporation of Business Analytics.
- The Dean suggested that the core be reviewed as a blank slate and from a strategic level. Perhaps retaining a strong core while allowing for some flexibility. Although we should look at other schools, we should try to be the best we can be, not what some other school is.
- A couple of programs to investigate are:
The McIntyre School at UVA
Babson College
- The Dean's Office will gather some of that information for the committee.
- Need to discuss our approach to this.
- What are Best in Class schools for undergraduate business? Do we have benchmarks in the majors?
- The committee began reviewing pending petitions:
 - FNCE 380 - New Course – Principles of Technical Analysis (McQuilkin, Brickley) – Passed unanimously
 - FNCE455 – New Course - Advanced Portfolio – There was a discussion about the difference between this and FNCE450 as well as the advantage to the students who are fund managers. Michael Melton agreed to set the FNCE450 up as a repeatable course (one time) since we can do that with our new system. This would be done instead of establishing a new course.
 - ACCTG310 – New Course – Fraud Examination (Brickley, Langdon) – Discussion about course being offered only in Italy. It provides Accounting students the opportunity to travel abroad, which is otherwise difficult with their major. In addition, it helps them get to the 150 hours by studying in a relevant area. If there is enough demand, it could always be integrated into the regular schedule.
 - Passed Unanimously

- ACCTG204 – Proposal to renumber to 334 – Cost Accounting (McQuilkin,Langdon) – Passed unanimously
- International Business Major – change to language proficiency requirement (Langdon, Andrews)
 - Placement at a 202 level course in a foreign language
 - Completion of an International Studies Program (RWU or abroad) that includes:
 - Two language courses at any level *and* three courses in areas such as: Culture and Civilization, Art, History, Political Science, Dance, Music, Film, and other courses in Liberal Arts related to the country of the selected language
 - Approved unanimously (wording changed after meeting due to error in original proposal)
- There are a few changes pending review by the Dean's Office, but the committee voted on them so that once that level of review is complete, the proposals can be moved quickly to the FSCC.

These are:

- Finance Major – change in required course from FNCE 305 Risk Management and Insurance to FNCE 350 Financial Statement Analysis (Langdon, Andrews)
 - The committee had discussed this at the October meeting, but was waiting for the new course, FNCE 350, to be approved.
 - Approved unanimously
- The committee had a preliminary discussion of a new course, ACCTG325 – Advanced Financial Reporting

The committee was updated as to proposals that have been sent to the FSCC:

New Courses:

- FNCE 350 – Financial Statement Analysis
- FNCE 415 – Fixed Income Securities
- FNCE 440 – Financial Modeling

Update to frequency/semester of offering:

- ACCTG209 – Financial Management for the Arts
- CIS202 – Technology for the Arts
- BUSN401- Arts Management Capstone

Renumbering of Economics courses:

- ECON101 to 112
- ECON102 to 111
- ECON201 to 212
- ECON202 to 211

Name change of course

- FNCE426 – new name – Introduction to Derivatives

Respectfully submitted,
Susan Bosco, Chair