

GSB Curriculum Committee Meeting
March 27, 2015
Minutes

Attendees: Steve Andrews, Mark Brickley, John McQuilkin, Priniti Panday, Tom Langdon, Sue Bosco, Chair

1. GSB CC items followup with FSCC:
 - FNCE 426 – Name change approved
 - ACCTG.209 - Financial Mgmt for the Arts – Semester offered approved
 - CIS.202 - Technology for the Arts– Semester offered approved
 - BUSN.401 - Arts Management Capstone– Semester offered approved
 - FNCE301 – Financial Management – Majority of GSB CC approved, sent to FSCC
 - ACCTG350 – International Accounting - Majority of GSB CC approved, sent to FSCC
 - ACCTG310 – Fraud Examination – approval pending FSCC
 - ACCTG204 – Proposal to renumber to 334 – Cost Accounting - approval pending FSCC
 - ECON number changes – pending edits by ECON
 - FNCE350 – Financial statement analysis – question from FSCC addressed approval pending
 - FNCE415 – Fixed Income Securities –approval pending FSCC
 - MGMT439 – Description change – approval pending FSCC

2. Revisions to Accounting Minor (McQuilkin, Brickley)
 - a. Discussion regarding requirement for ACCTG304 – Intermediate Accounting. Does this restrict students who are from other majors? It still allows 3 electives to suit the student’s major. It is a similar structure to that of the Economics minor which requires Intermediate 1 and 2. Potential negative impact on Finance majors who choose this minor. Passed unanimously.

3. Core Concentration in Business – (McQuilkin, Mackey)
 - a. Discussed levels and sequence of courses as well as impact on Enterprise sections that are usually reserved for first year students and the few sections in the spring offered to other students. Also discussed Enterprise as the gateway course vs. MGMT or MRKT200. Enterprise provides the broad overview that will allow core concentrators to make a more informed choice with regard to their additional courses in the program. Potential negative impact on Economics core concentration. Passed unanimously.
 - b. The committee recommends that sections of Enterprise be set aside/created for those entering the core concentration

Revisions to Minor in Business – The committee decided to postpone this topic to a future meeting.

4. Recommend minor change to CIS 105 adding the topic of data analytics. (Mackey, Andrews). Mark Brickley provided a detailed proposal of the reasoning for this change. Concern about adjuncts who deliver this course – how would they be trained to teach this? Mark has already prepared preliminary materials in preparation. The CIS Area supports this change. This would not replace the new special topics analytics course in Management, but would provide a good foundation for it. Passed unanimously.
5. Review of Business Core – what is our desired approach? Discussion included whether we know the current core is not servicing our students well. The committee discussed whom to benchmark for the purpose of review. Our students tend to also apply to: Bryant, Bentley,

Providence College, Quinnipiac, and Western New England. Sue will request information about the business core at these schools from the Dean's Office.

It was also suggested that we reach out to graduates to get information from them about skills/knowledge they have found valuable.

Respectfully submitted,
Sue Bosco, Chair

FSCC Actions –