GSB Curriculum Committee Meeting
March 27, 2015
Minutes

Attendees: Steve Andrews, Mark Brickley, John McQuilkin, Priniti Panday, Tom Langdon, Sue Bosco, Chair

1. GSB CC items followup with FSCC:
   FNCE 426 – Name change approved
   ACCTG.209 - Financial Mgmt for the Arts – Semester offered approved
   CIS.202 - Technology for the Arts– Semester offered approved
   BUSN.401 - Arts Management Capstone– Semester offered approved
   FNCE301 – Financial Management – Majority of GSB CC approved, sent to FSCC
   ACCTG350 – International Accounting - Majority of GSB CC approved, sent to FSCC
   ACCTG310 – Fraud Examination – approval pending FSCC
   ACCTG204 – Proposal to renumber to 334 – Cost Accounting - approval pending FSCC
   ECON number changes – pending edits by ECON
   FNCE350 – Financial statement analysis – question from FSCC addressed approval pending
   FNCE415 – Fixed Income Securities –approval pending FSCC
   MGMT439 – Description change – approval pending FSCC

2. Revisions to Accounting Minor (McQuilkin, Brickley)
      Does this restrict students who are from other majors? It still allows 3 electives to
      suit the student’s major. It is a similar structure to that of the Economics minor
      which requires Intermediate 1 and 2. Potential negative impact on Finance majors
      who choose this minor. Passed unanimously.

3. Core Concentration in Business – (McQuilkin, Mackey)
   a. Discussed levels and sequence of courses as well as impact on Enterprise sections
      that are usually reserved for first year students and the few sections in the spring
      offered to other students. Also discussed Enterprise as the gateway course vs.
      MGMT or MRKT200. Enterprise provides the broad overview that will allow
      core concentrators to make a more informed choice with regard to their additional
      courses in the program. Potential negative impact on Economics core
      concentration. Passed unanimously.
   b. The committee recommends that sections of Enterprise be set aside/created for
      those entering the core concentration

4. Recommend minor change to CIS 105 adding the topic of data analytics. (Mackey,
   Andrews). Mark Brickley provided a detailed proposal of the reasoning for this change. Concern
   about adjuncts who deliver this course – how would they be trained to teach this? Mark has
   already prepared preliminary materials in preparation. The CIS Area supports this change. This
   would not replace the new special topics analytics course in Management, but would provide a
   good foundation for it. Passed unanimously.

5. Review of Business Core – what is our desired approach? Discussion included whether
   we know the current core is not servicing our students well. The committee discussed whom to
   benchmark for the purpose of review. Our students tend to also apply to: Bryant, Bentley,
Providence College, Quinnipiac, and Western New England. Sue will request information about the business core at these schools from the Dean’s Office.

It was also suggested that we reach out to graduates to get information from them about skills/knowledge they have found valuable.

Respectfully submitted,
Sue Bosco, Chair
FSCC Actions –