

## Curriculum Vitae of Robert A. Cole

Roger Williams University  
Global Heritage Hall 331  
One Old Ferry Rd.  
Bristol, R.I. 02809-2921  
001 401-254-3149 (office) 001 401-316-7438 (mobile)  
rcole@rwu.edu

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### EDUCATION

Ph.D., Speech Communication, Southern Illinois University at Carbondale  
Concentration – Philosophy and Rhetoric of Communication (1997)  
M.S., Speech Communication, Southern Illinois University at Carbondale  
B.A., Communication, Boise State University

### UNIVERSITY POSITIONS

#### Roger Williams University

Professor of Communication Studies (w/tenure), 2006-present  
○ Department Chair, 2018-2021  
Acting Provost, 2018-2019  
Special Assistant to the President, 2017-2018  
Vice Provost/Associate Provost for Academic Affairs, 2012-2017  
○ *and* Interim (inaugural) Dean, School of Humanities, Arts, and Education, 2017  
○ *and* Interim Dean, College of Arts & Sciences, 2016-2017  
○ *and* Acting Dean, School of Education, 2010-2014  
Dean, College of Arts & Sciences, 2007-2012  
Assistant Dean of Humanities and Performing Arts, 2006-2007

#### State University of New York at Oswego

Assistant Dean, College of Arts & Sciences, 2004-2006  
Director of General Education, 2002-2005  
Director of Women's Studies, 2000-2002  
Associate/Assistant Professor of Communication Studies (w/tenure), 1998-2006

#### Southern Illinois University at Carbondale

Lecturer, Dept. of Speech Communication, 1997-1998  
Teaching Assistant, Dept. of Speech Communication, 1992-1997  
Editorial Assistant, *Human Studies: A Journal for Philosophy and the Social Sciences*, (Kluwer), 1995-1996  
Editorial Assistant, *State University of New York Press Series in the Philosophy of the Social Sciences*, 1995-1996

## TEACHING AREAS

Communication Theory  
Qualitative Research Methods  
Film Narrative and Theory  
Interpersonal Communication  
Communication and Gender  
Social Movements

Organizational Communication  
Rhetorical Theory and Criticism  
Peace Studies  
Food & Drink Studies  
Human Rights Advocacy

## RESEARCH AREAS

Philosophy of Communication  
Phenomenology of Communication  
Language and Social Interaction  
Communication and Peace Movements

Faculty-led Study Abroad  
American Pragmatism  
Technology and Pedagogy  
Food/Drink and Cultures

## RESEARCH TOPICS IN PROCESS

Communicating food & drink cultures  
Belgian artisanal drink cultures  
Early American taverns as public rhetorical spaces  
Incursions of American craft beer in Bavarian culture and the implications for  
*Reinheitsgebot* (German Beer Purity Law of 1516)  
An outward face to the Public Speaking course via a Hyde Park-type Speaker's Corner  
Utilizing Reacting to the Past (RTTP) in the Basic Communication course

## PUBLICATIONS

Cole, Robert A. "Surveying the landscape: The process of developing faculty-led programs." In S.L. Pasquarelli, R.A. Cole, M. Tyson (Eds.), *Passport to Change: Designing Academically Sound, Culturally Relevant Short Term Faculty-Led Study Abroad Programs*. Sterling, VA: Stylus Publishing, 2017.

Pasquarelli, Susan L., Cole, Robert A., Tyson, Michael. "Introduction." In S.L. Pasquarelli, R.A. Cole, M. Tyson (Eds.), *Passport to Change: Designing Academically Sound, Culturally Relevant Short Term Faculty-Led Study Abroad Programs*. Sterling, VA: Stylus Publishing, 2017.

Pasquarelli, Susan L., Cole, Robert A., Tyson, Michael (Eds.). *Passport to Change: Designing Academically Sound, Culturally Relevant Short Term Faculty-Led Study Abroad Programs*. Sterling, VA: Stylus Publishing, 2017.

Cole, Robert A., Clifford Kobland and Julia T. Wood. *Resource Manual for Communication Mosaics, 3<sup>rd</sup> ed.* Belmont, CA: Wadsworth, 2003.

Cole, Robert A., Clifford Kobland and Julia T. Wood. *Student Companion for Communication Mosaics, 3<sup>rd</sup> ed.* Belmont, CA: Wadsworth, 2003.

Cole, Robert A. "Gigolos, Gentiles, Gangsters, and Ghettos: A Midwesterner's Phenomenology of New York Identity in Movies." *Journal of Illinois Speech and Theatre Association* 71 (Fall) 2002.

Cole, Robert A. (Ed). *Issues in Web-Based Pedagogy: A Critical Primer*. Westport, CT: Greenwood, 2000.

Cole, Robert A. "Introduction." *Issues in Web-Based Pedagogy: A Critical Primer*. Ed. Robert A. Cole. Westport, CT: Greenwood, 2000.

Cole, Robert A. "Improving Student Feedback by Using Word Processing Macros." In *Selections From the Speech Communication Teacher, 1996-1999*. Ed. Stephen Lucas. Boston: McGraw-Hill (2000). Originally printed in *Speech Communication Teacher* 13 (Summer) 1999.

Cole, Robert A. "Promising to be a Man: Promise Keepers' Organizational Construction of Masculinity." In *The Promise Keepers: Essays on Masculinity and Christianity*. Ed. Dane Claussen. Jefferson, NC: McFarland, 1999.

Cole, Robert A. "Beyond the Textbook: Teaching Communication Concepts Through Computers and Music Videos." *Communication Education* 48 (4) 1999.

Cole, Robert A. "Communication and Gender: A Curriculum Sensitizing Students to the Constitutive Aspects of Discourse." *Speech Communication Teacher* 11 Spring 1997.

Cole, Robert A. Rev. of *Unreasonable Men: Masculinity and Social Theory*, by Victor J. Seidler. *Journal of Men's Studies* 3 1995.

Cole, Robert A. Rev. of *Theorizing Masculinities*, edited by Harry Brod and Michael Kaufman. *Feminist Studies in Aotearoa*, 42, April 1995.

### **CONFERENCE PRESENTATIONS (Competitively Selected)**

"Taking the Artisan out of Artisanal Beer." Popular Culture Association National Conference, Boston, 2021 (Area Organizer & Session Chair). June 2021.

"Lessons on Academic Freedom in the SAR Student Advocacy Seminar." Scholars at Risk Global Congress, Johns Hopkins U., Baltimore, 2020. (Panelist and Moderator)

"Taking the Artisan out of Artisanal Beer." Popular Culture Association National Conference, Philadelphia, 2020 (and Session Chair). *Delayed due to COVID-19*.

"Survival in the Global Century: Small Colleges and Big Benefits of Study Abroad and Other Internationalization Plans." National Communication Association Conference, Baltimore, MD, 2019. (Panel Respondent)

“Transforming Students’ Lives Through Faculty-Led, Short-Term Study Abroad Programs.” Short-course. Eastern Communication Association Convention, Providence, RI, 2019. (Co-facilitator)

“An Introduction to Designing Short-Term, Faculty-Led Study Abroad Programs.” Pre-Conference Workshop on Intercultural Skills Enhancement Conference (WISE). Wake Forest University, Winston-Salem, 2019. (Lead Facilitator)

“Developing an International Travel Course for Students to Study Beer Culture.” Popular Culture Association National Conference, Washington, D.C., 2019. (Co-presenter and Session Chair)

“Academic Costing and the Alignment with Institutional Effectiveness.” Eastern Association of College and University Business Officers (EACUBO), Orlando, FL, 2014. (Co-presenter)

“‘Arab Spring’: The Role of Liberal Education in Emerging Democracies.” Association of American Colleges & Universities Annual Meeting, Washington, D.C., 2012. (Co-presenter)

“Implementing a Transdisciplinary GenEd Program”; AAC&U General Education and Assessment 3.0 Conference, Chicago, 2011. (Co-presenter)

“Best Organizational Communication Teaching Practices”; Roundtable, Central States Communication Association Conference, St. Louis, 2009.

“Successes and Challenges of Teaching Online Communication Courses”; National Communication Association Conference, Chicago, 2007.

“Politics and New Media”; Roundtable, Eastern Communication Association Conference, Providence, RI, 2007.

“Estranging the Undergraduate Ethnographer through Fieldwork Abroad”; Symbolic Interaction and Ethnographic Research Conference, Ontario, Canada, 2006.

“Undergraduate Ethnographers Abroad: Internationalizing our Curriculum”; National Communication Association Conference, Boston, 2005.

“International Internships: Reshaping the Departmental Cultural Divide”; 4th Global International Internship Congress, Amsterdam, The Netherlands, 2005.

“General Education Abroad”; Innovations in International Education: The Third Schreyer National Conference, The Pennsylvania State University, 2004.

“GenEd Abroad: A Case Study.” State University of New York General Education Conference, Albany, NY, 2003.

“Communication in Action: An Exploration of Communication Technology in Multiple Contexts”; National Communication Association, New Orleans, 2002. (Respondent)

“Student Explorations in Women’s Studies”; Quest Scholarly and Creative Symposium, State University of New York Oswego, 2001. (Session Chair & Respondent)

“Told in Hollywood Style: Films’ Constructions of Early (Euro-) American Masculinity”; Society for Early Americanists Biennial Conference, Norfolk, VA, 2001.

“Engaging Faculty in Research/Scholarship In ‘Teaching Institutions’”; Undergraduate College & University Section, National Communication Association, Seattle, 2000.

“Philosophy of Communication as Constitutive Intersubjectivity”; Rhetoric and Comm. Theory Division, National Communication Association, Chicago, 1999.

“Men in Social Movements”; Quest Scholarly and Creative Symposium, State University of New York Oswego, 1999.

“Dystopian Observations on Web-Based Communication Courses”; National Communication Association, New York, 1998.

“Gigolos, Gentiles, Gangsters, and Ghettos: A Midwesterner’s Phenomenology of New York Identity in Movies”; National Communication Association, New York, 1998.

“Learning to Live the Life of the Mind--Without Losing it”; National Communication Association, Chicago, 1997.

“Affiliating Moments That Turn Ethnographic Researchers into the Researched”; Central States Communication Association, St. Louis, 1997.

“Teaching/Learning Intercultural Communication through the Internet”; Central States Communication Association, St. Louis, 1997. (Respondent)

“Promising to be a Man: Promise Keepers and the Construction of Masculinity”; Southern States Communication Association, Savannah, Georgia, 1997.

“Communication and Gender: A Curriculum Proposal”; Illinois Speech and Theater Association, Oakbrook, Illinois, 1996.

“Gendered Knowledge: The Masculine Roots of Contemporary Philosophies of Language”; Central States Communication Association, St. Paul, MN, 1996.

“Beyond the Textbook: Teaching Communication Theories Through Art, Computers, and Magazines”; Central States Communication Association, St. Paul, MN, 1996.

“Using the World Wide Web to Teach Speech Communication”; Iowa Communication Association/Illinois Speech and Theater Association, Bettendorf, Iowa, 1995.

“Masculinized Selves: A Phenomenological Unfolding of Genderings”; Eastern Communication Association, Pittsburgh, 1995.

“The Ontological Turn in Understanding Gender: Toward A Revalorizing of Phenomenology”; Eastern Communication Association, Pittsburgh, 1995. (and Session Chair)

“Movements of Change and Resistance”; Central States Communication Association, Indianapolis, 1995. (and Session Chair)

“Ideology Through Biology: Toward A Reified Audience”; Northwest Communication Assoc., Couer D’Alene, Idaho, 1990.

“A Comparative Analysis of Montage Pace of Selected Prime-Time Situation Comedies: 1959-1988”; Northwest Communication Assoc., Couer D’Alene, Idaho, 1990.

#### **INVITED WORKSHOPS/LECTURES**

“Integrating Data into the Self-Study Narrative.” NEASC Commission on Institutes of Higher Education Self-Study Workshop, 2017. Southbridge, MA. (Co-presenter)

“How We Conducted Our Self-Study.” NEASC Commission on Institutes of Higher Education Self-Study Workshop, 2017. Southbridge, MA. (Co-presenter)

Professional Development Workshop for Department Chairpersons. Gordon College, 2017. In association with Davis Foundation grant.

“Social Movements and the Religious Construction of Gender.” Guest lecture for Anthropology of Religion course, 2011.

“Transfer, Articulation and General Education.” New York Transfer & Transition Conference, SUNY Oswego, 2003.

“Graduating your Advisees on Time: An Advisor's Refresher to General Education.” SUNY Oswego, 2003.

“Responding to the 9/11 Crisis. Tragedy and Its Aftermath: Media Responses and Responsibilities;” SUNY Oswego, 2001. (Panel Organizer/Moderator)

“Can Men be Feminists?” Panelist for the Women’s Center Series on “What is Feminism,” SUNY Oswego, 2001.

“Grant Writing for the NEH.” Center for Teaching and Innovation, SUNY Oswego,

2001. (Co-presenter)

“How Do I Get Published?” Center for Teaching and Innovation, SUNY Oswego, 2001.  
(Co-presenter)

“Organizational Constitutions of Masculinity.” Guest presenter for the Women’s Studies Speakers Series, SUNY Oswego, 2000.

“Dispelling the Myths about Feminism.” Panelist for Herstory Month, SUNY Oswego, 2000.

“Navigating the Job Market: From Application to Interview.” Panelist for the Faculty Teaching Mentors Seminar, Syracuse University, 2000.

“The Rhetoric of Men’s Social Movements.” Guest lecture at College of St. Rose, Albany, NY, 1999.

“Rewards and Liabilities of Web-Based Pedagogy.” Guest lecture for SPCM 452, Computer Mediated Communication, Southern Illinois University, 1998.

“Commendations and Caveats of Web-based Pedagogy.” Guest lecture for Department of Radio and Television, Southern Illinois University, 1998.

“Using Qualitative Research Methods.” Guest lecturer for RT 532, Telecommunication Research, Southern Illinois University, 1997.

“Contemporary Men’s Movements.” Guest lecturer for Women’s Studies 221, Southern Illinois University, 1996.

“Profeminist Men in History.” Guest lecturer for Rhetoric of Men’s Movements Honors Section, Southern Illinois University, 1995.

“Teaching ‘Center for Basic Skills’ Students.” Workshop facilitator at Speech Comm. Dept. Graduate Student Orientation Week, Southern Illinois University, 1995.

“Computers as Aids to Teaching the Basic Course.” Facilitator for teachers of the basic speech communication courses, Southern Illinois University, 1994.

## **EDITORIAL WORK**

Manuscript reviewer, *The American Journal of Distance Education*, (ACSDE) 2001-2010.

Editorial board/manuscript reviewer, *Communication Teacher*, (NCA) 1998-2004.

Manuscript reviewer, *Men and Masculinities*, (Sage) 1998-2003.

Textbook reviewer, Addison Wesley Longman; Allyn & Bacon; Bedford/St. Martin's; McGraw-Hill; Wadsworth. 1998-2006.

Manuscript Reviewer, International Communication Association, National Communication Association, Southern States Communication Association, 1997-2007.

Editorial Assistant, *Human Studies: A Journal for Philosophy and the Social Sciences*, (Kluwer) Lenore Langsdorf & George Psathas, Editors, 1995-1996.

Editorial Assistant, *State University of New York Press Series in the Philosophy of the Social Sciences*, Lenore Langsdorf, Editor, 1995-1996.

### **GRANTS AND MONETARY AWARDS**

RWU Foundation to Promote Scholarship and Teaching. Research travel grant for "Belgian Belfries and Beers: 33 Pairings of UNESCO's Cultural Heritage." \$4,782. 2021-2022.

RWU Foundation to Promote Scholarship and Teaching. Research travel grant for "Bavarian Beer and Brewing Culture." \$3,453. 2020-2021.

RWU Foundation to Promote Scholarship and Teaching. Course release for research on book project "Communicating Food Cultures (working title)." Spring 2021.

RWU Foundation to Promote Scholarship and Teaching. Research travel grant for "American Craft Beer in Bavarian Culture and its Implications for *Reinheitsgebot* (German Purity Laws)." \$3,488. 2018-2019.

Faculty Fellow Grantee, Reacting Consortium/Endeavor Foundation. Reacting to the Past (RTTP) Faculty Institute at Barnard College, 2017-2018.

Administration participant, U.S. Dept. of Ed. Fulbright-Hays Group Project to Egypt. Grant for immersion experience, capacity building, and curriculum development related to Egypt and Middle East North Africa region. Roger Williams University. Funded at \$85,000 over 2 years. 2010-2012.

Co-author (not PI), US Dept. of Education (Title VI) Undergraduate International Studies and Foreign Language Programs grant to institute an East Asian Area Studies Program. Roger Williams University. Funded at \$177,342 over 2 years. 2009-2011.

PI, Office of International Education and Programs, SUNY Oswego, travel grant. Funded at \$750, 2005.

Co-author, "Robert Feinberg Visiting Lectureship in Women's Studies" grant. Funded at \$50,000, 2004-2005.



Co-author, “Women’s Studies Learning Communities. Funded at \$3,200 by the Office of the Vice President of Academic Affairs and Provost, SUNY Oswego, 2003.

Robert E. McNair Post-Baccalaureate Achievement grant. Funded at \$760,864 (Faculty Mentor only, not co-author). 2003-2007.

SUNY/United University Professions IDQWL, \$550 for curriculum development, 2000.

SUNY/United University Professions PDQWL, \$575 for scholarly development, 1998.

Dissertation Research Award Fellowship (\$10,600 plus tuition remission), Graduate School, Southern Illinois University, 1996-1997.

### **SERVICE/CONSULTATION (selected)**

#### **Discipline/Professoriate**

Accreditation Peer Evaluator, New England Commission of Higher Education (NECHE) & New England Association of Schools and Colleges (NEASC). Conducted Comprehensive and Focused Reviews, 2012-present.

Outside Program Evaluator, Ramapo College Communication Arts Department, NJ, Comprehensive Program Review Cycle, 2021.

Outside Evaluator, Onondaga Community College, NY, 5-year Humanities Program Review, 2006.

Outside Evaluator, Cayuga Community College, NY, Liberal Arts Program, 2005.

Outside Evaluator, Jefferson Community College, NY, 5-year Liberal Arts Program Review, 2003.

Consultant, State University of New York at Brockport, Speaking Across the Curriculum Program, 2003.

Member, Association of Independent Colleges and Universities – Rhode Island, Academic Affairs Committee, 2012-2019.

Conference Peer Review Committee for the NAFSA Research Symposia, 2017-2021.

Conference Proposal Reviewer, NAFSA: Association of International Educators Annual Conference, Denver, Colorado 2016.

Conference Planner and Session Facilitator, AAC&U Network for Academic Renewal Annual Conference on General Education and Assessment, Boston, MA, 2013.

Conference Planner, American Association of Colleges and Universities, Network for Academic Renewal, Providence, RI, 2011.

Conference Proposal Reviewer, AAC&U Network for Academic Renewal Annual Conference on General Education and Assessment, Boston, MA, 2013.

Conference Proposal Reviewer, American Association of Colleges for Teacher Education, *64<sup>th</sup> Annual Meeting and Exhibits*, 2012.

Consultant, Literacy Volunteers of East Bay, Rhode Island, 2012-2013.

**University Service (selected)**

Academic Liaison Officer to New England Association of Schools and Colleges (NEASC/NECHE)

Academic Policies Council

Academic Appeals Committee (Chair)

Advisor, First-Year Programs

Advisor, Freshman & Transfer Orientation Programs

Budget and Planning Committee

Curriculum Committee, Arts & Sciences

Curriculum Committee, School of Education

Curriculum Committee, University

Carnegie Integrative Learning Project Board

Chancellor's Award for Excellence Committee

Centers of Excellence Committee Facilitator

Community Partnerships Center Board of Advisors

Diversity, Equity & Inclusion Steering Committee

ESL Curriculum Committee

Faculty Senate

Faculty Association Grievance Committee

Faculty Association Contract Committee

First Year Experience Steering Committee (Co-chair)

General Education/CORE Curriculum Committee

General Education Council (Chair)

Graduate Council

Honors Program Curriculum Committee

Human Subjects/IRB Committee

International Education Advisory Council (Chair)

International Travel Grant Review Committee (Chair)

Learning Resources Center Advisory Committee

Mediation Panel

Merit Review Committee (Chair)

Personnel Policies Council

President's Administrative Council

President's Campus Commission on Scholars at Risk

President's Steering Committee

Professional Development Committee  
Provost's Foundation for Scholarship and Teaching (Chair)  
Reader of Critical Thinking Waiver Essays  
Retention Task Force (Co-chair)  
Risk Management Council  
Scholarly and Creative Activities Committee  
School of Education Program Advisory Group  
School Faculty Review Committee  
Short-term Study Abroad Advisory Board  
Student Academic Showcase & Honors (organizer)  
Strategic Planning Task Force  
Student Services Learning Outcomes Group  
SUNY Learning Network Advisory Committee  
Transfer Advisory Council  
Women's Studies Advisory Board (Chair)  
Women's Studies Curriculum Committee (Chair)

**Department Service (selected)**

Dept. Chairperson  
Dept. Coordinator, Public Speaking Curriculum/Adjuncts  
Dept. Curriculum Committee (Chair)  
Dept. Equipment Committee  
Dept. Faculty Search Committees (Chair)  
Dept. Personnel Committee (Chair)  
Dept. Scholarship Committee (Chair)  
Dept. Technology Committee

**Curriculum Development (selected)**

Developed CAS 340: "Special Topics in Interdisciplinary Studies"  
Developed COMM201: "Communication and Food"  
Developed COMM230: "Introduction to Peace Studies"  
Developed COMM235: "Interpersonal Communication"  
(Co)Developed COM299/CORE 430: "War and Remembrance/Peace and Remembrance  
in 20<sup>th</sup> Century Western Europe – Study Abroad Belgium/France/England"  
Developed COM303: "Qualitative Comm. Research Methods"  
Developed COMM361: "Human Rights Advocacy Seminar"  
Developed COM375: "Rhetoric of Film"  
Developed COM395: "Ethnography of Identity"  
Developed CORE 475: "Beer Culture-Study Abroad Belgium/Germany/France/England"  
Developed Food Studies Minor  
Developed FS100: "Introduction to Food Studies"  
Developed FS299: "Special Topics in Food Studies"  
Developed FS460: "Internship in Food Studies"  
Developed FS461: "Internship in Food Science"  
Developed WST498: "Capstone-Internship"  
Developed WST499: "Capstone-Senior Thesis"

Revised COM100 Public Speaking to meet General Education requirements  
Revised COM210 Public Speaking to meet General Education requirements  
Revised Communication Studies Writing Plan  
Revised Communication Studies Major and Minor

### **ELECTED BOARDS/OFFICES**

President, Speech Communication Organization, Southern Illinois U., 1993-1994.

### **HONORS AND AWARDS**

Honorary Inductee, *Phi Beta Delta* Honor Society for International Scholars, RWU Epsilon Rho Chapter, 2018.

Honorary Inductee, *Sigma Delta Pi*, National Spanish Honor Society, 2008.

Award for Commitment to Women's Issues, SUNY Oswego Women's Center, 2003.

Honorary Inductee, *Omicron Delta Kappa*, National Leadership Honor Society, 2001.

Award for Extraordinary Commitment to Women's Issues, SUNY Oswego Women's Center, 2001.

Top student paper, Northwest Communication Association Conference, 1990.

### **OTHER PROFESSIONAL DEVELOPMENT/EXPERIENCE (Selected)**

"Diversity & Inclusion Faculty Fellow," Roger Williams University, 2020-2021.

"Senior Leadership Academy." Year-long professional development program sponsored by the Council of Independent Colleges and the American Academic Leadership Institute, 2013-2014.

"Identifying, Encouraging and Mentoring Future Higher Education Leaders." Seminar sponsored by Ann Duffield and Colleagues. Northeastern University, Boston, 2012.

Dispute Resolution Arbitrator. Financial Industry Regulatory Authority (FINRA). 2019-present.

US West/Mt. Bell Telephone Company, 1978-1993. Manager in the outside plant engineering department. (Resigned to pursue doctorate)

### **PROFESSIONAL MEMBERSHIPS**

American Association of Colleges for Teacher Education  
American Conference of Academic Deans

Association of American Colleges and Universities  
Central States Communication Association  
Council of Independent Colleges  
Eastern Communication Association  
National Communication Association  
NAFSA: Association of International Educators  
Popular Culture Association  
Society for Phenomenology and Existential Philosophy

### **MISCELLANEOUS**

Spanish language (intermediate-level proficiency for speaking/reading)  
International travel or residencies: Austria, Belgium, Canada, Egypt, England, France, Germany, Italy, India, Mexico, Morocco, The Netherlands, Slovenia (formerly Yugoslavia), Switzerland, Turkey

## REFERENCES

*Available upon request*