

JOHN FARMER

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Nationality: British (US Green Card)
Date of Birth: 07/05/1980

EDUCATION

- 2006-2008 **Nottingham Trent University (UK)**
Postgraduate Certificate in Education (PGCE) FE Graphic Design
- Highest UK qualification in Graphic Design Education for FE
Research: ‘Transformative poster design: hand-painting for the mass-production of movie posters’
- 2002-2005 **Nottingham Trent University (UK)**
BA (Hons.) Design
- Upper Second Class Honours
Dissertation (awarded highest mark in graduating cohort and prize): ‘The world in which we live: computer games and graphics in the 21st century’
- 2001-2002 **University of Derby (UK)**
Higher National Certificate (HNC) Engineering
- 1998-2001 **South East Derbyshire College**
Business and Technology Education Council (BTEC) Engineering
(Sponsored by employer: Rolls-Royce, Derby)
- National Vocational Qualification (NVQ) Level 3: CAD Design, Mechanical Engineering, Product Definition, Technical Services, and Engineering Manufacture.
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POSITIONS HELD

- 2017- to date **Department of Graphic Design Communication**
Roger Williams University, Bristol, RI
- Visiting Assistant Professor in Graphic Design*
- Teaching the following courses: Introduction to Graphic Design Communication, Introduction to Typography, Brand Identity, Portfolio, Community Partnership Center – Graphic Design.
Advising, Independent Study, Study Abroad Programs (Art, Design and Cultural Immersion – London, Liverpool UK, Conwy Wales)
Faculty Advisor – AIGA Student Graphic Design Club and FIMRC (Foundation for International Medical Relief of Children)
- 2014-2017. **Department of Graphic Design Communication**
Roger Williams University, Bristol, RI
- Adjunct Professor in Graphic Design*

Teaching the following courses: Introduction to Graphic Design
Communication, Introduction to Typography, Brand Identity,
Community Partnership Center – Graphic Design

2014-2017 **Department of Art**
Community College of Rhode Island

Adjunct Professor in Graphic Design

Teaching the following courses: Graphic Design I, Graphic Design II

2008–2014 **Faculty of Art, Design, Fashion, and Media**
New College Nottingham, UK

Full-time faculty member in Graphic Design Department

Teaching the following classes as part of the BA Honours Design and
Foundation Degree Courses: Typography, Poster Design, Packaging,
Branding, Web Design Technology, Visual Studies, Design Process,
Historical & Contemporary Studies, Specialist Studio Practice, Professional
Practice, Critical Studies

Course leader for Final Major Project (Portfolio)

Work with local and national firms to set up internships and experiential
learning opportunities for students. Students worked on a number of live
briefs, including: Leap Driving School, Nottingham Theatre Royal, Carlton
le Willows Academy, Clarendon Community Theatre, and Westdale
Infants School

Organizing and running a one-week study abroad program annually for
Design students to different creative cities in Europe, including Barcelona,
Krakow, Berlin, Budapest, and Rome

Gallery and museum visits with students every semester to the following
sites the Tate Modern, the Saatchi Gallery, the Design Museum, The
Victoria and Albert Museum, the Imperial War Museum and the National
Portrait Museum

Principal organizer for annual New College Nottingham exhibition of
student work at the New Designers Awards in London.

2006- 2008 **Faculty of Art, Design, Fashion, and Media**
New College Nottingham

Lecturer in Graphic Design

Teaching the following classes on the Art and Design 3D and Graphics
UAL

Extended Diploma: Advertising, Product Design, Packaging, Architecture,
Life Drawing, Photography, Digital Design

Establishing and running ‘The Design Club’ with students

2001-2002 **Rolls-Royce, Derby (UK)**

Product Definition Engineer

V2500 and Small Engine Facility

1998-2001 **Rolls-Royce, Derby (UK)**

Engineering and Product Definition Apprentice

FREELANCE DESIGN WORK (highlights)

Volunteer Cumbria: Brand identity and promotion

Flipp Hair Salon – In house furniture design

Streetbees: Brand research

Anne Holland Ventures: Publication design

Tinker Bristol: Initial branding collateral

AS220: Workspace monitor

Ripley Tennis Club: Website design

K&H Coaches: Logo and website design

White Peak Distribution: Logo design

NCN: Designed and created anamorphic vinyl for reception area

Animal (lifestyle & clothing): T-shirt design

Onfire (clothing line): T-shirt design

RAF Wakeboarding and Water skiing: T-shirt design

Personal work: Furniture design, screen printing, wedding guest books, and invitations

AWARDS AND ACHIEVEMENTS (highlights)

2018-present: Intermediate Hassenfeld Fellowship (Roger Williams University)

2018: Study Abroad UK Art & Design Cultural Immersion Programme

2017: Rhode Island Red Cross Centennial Award (for CPC project at Roger Williams University.)

2012: STAR Award for Innovation in teaching Design (New College Nottingham)

2010 and 2011: For two consecutive years two of my students won the Sustainable Design Award (BSkyB Creative) at the New Designers Awards in London

2005: Dissertation Prize, Nottingham Trent University

PRESENTATIONS AND EXHIBITS (highlights)

October 2017: 'TAP Printing Techniques One Day Workshop,' TAP printing studio, Warren, RI.

July 2016: 'Typography and Poster Design' Guest Lecture, De Montfort University, Leicester, UK

July 2015: 'How to Brand a Brick: Innovation through Ordinary Objects' Guest Lecture, New College Nottingham, Nottingham UK

June 2014: 'The process of furniture design' Workshop Leader, New College Nottingham, Nottingham UK

July 2013: 'Handcrafting in design in the 21st century' Educators Workshop, New Designers, London, UK

Dec. 2012: 'Student work in the spotlight' Creative Quarter Festival, Nottingham, UK

May 2010: 'Design is all around' The Lace Market Gallery, Nottingham, UK

PRESENTATIONS AND EXHIBITS

Feb. 2009: 'The Bauhaus as a historical movement' Trinity Hall History Society, University of Cambridge, UK

March 2008: 'Teaching design in the 21st century: moving away from the "Mac monkey"' Education Symposium, Nottingham Trent University, UK

SKILLS

Extensive knowledge of: Photoshop, Illustrator, InDesign, Drawing, Photography, Flash, Dreamweaver, QuarkXPress, Fireworks, Video, and Audio editing

Full Clean Driving Licence (UK and US)

INTERESTS

Musician, design collector (type and prints), furniture making, U.S. Tennis Association competitive member, and faculty advisor for the Foundation for International Medical Relief of Children.

REFEREES

Mr. Graham Burton

Former Head of Art and Design
New College Nottingham
29a Carisbrooke Drive

Dr. Roxanne M. O'Connell

Professor of Communication - Visual &
Digital Media
Roger Williams University

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