

Yulong Li

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Education	Ph.D., Manufacturing Management Univ. of Toledo College of Business May 2007 <i>Fields of Specialization: Operations Management, Supply Chain Management</i> <i>Title of Dissertation: A Research Model for Collaborative Knowledge Management Practice, Supply Chain Integration and Performance</i>
	B.A., English Language and Culture Sichuan International Studies Univ. July 1996
Employment	Assistant Professor Roger Williams University Bristol, RI (June 07 -) <i>Courses Taught: Operations Management, Principles of Management</i>
	Assistant Professor Central Washington Univ. Ellensburg, WA (Sep 05 - June 07) <i>Courses Taught: Operations Management, Management Sciences, Quality and Continuous Improvement, Global Supply Chain Management, Management Information Systems</i>
	Instructor The University of Toledo Toledo, OH (Aug 01 - May 05) <i>Courses Taught: Business Statistics I & II, Micro-computer Applications for Business</i>
	Lecturer Chengdu Univ. of Technology China (July 96 - Aug 99) <i>Courses Taught: Principles of Western Management, International Business Communications</i>
Research Interests	Supply Chain Management, Knowledge Management, Enterprise Resources Planning, Product/Service Design and Process Improvement, and Sustainable Management
Referred Academic Journal Articles	“Collaborative Knowledge Management Practices: Theoretical Development and Empirical Analysis”, Li, Y., Taradfar, M. and Rao, S., <i>International Journal of Operations and Production Management</i> , Forthcoming
	“The Relationship of Integration and Automation under an Uncertain Environment: A SEM Model”, Tu, Q, Liao, K and Li Y., <i>International Journal of Manufacturing Technology and Management</i> , Forthcoming
	“Analyzing the Failures of ERP Implementation in Chinese SME: A Case Study”, Li, Y., <i>China Journal of Information Systems</i> , Vol. 8 (2011), pp. 1-13.
	“ERP Adoption in Chinese Small Enterprises: An Exploratory Case Study”, Li, Y., <i>Journal of Manufacturing Technology Management</i> , Vol. 22 No. 4 (2011). pp. 489-505.
Paper Under Review	“Cultivating Student Global Competence: An Experiment Study”, submitted and under review, <i>Decision Sciences Journal of Innovative Education</i>

**Referred
Conference
Proceedings**

- A US-China Collaborative efforts on Measuring Student Global Awareness”, *Proceedings of the 42nd Annual Meeting of Decision Sciences Institute*, Boston, MA, Nov. 2011.
- “ERP in Chinese Small Enterprises: A Case Study”, *Proceedings of the 41st Annual Meeting of Decision Sciences Institute*, San Diego, CA, Nov. 2010.
- “Exploring the Failure of ERP Adoption in Chinese SMEs”, *Proceedings of the 9th Wuhan International Conference on E-business*, Wuhan, China, May 2010.
- “The Relationship of Integration and Automation under an Uncertain Environment: A SEM Model”, (with Tu, Q and Liao, K), *Proceedings of the 39th Annual Meeting of Decision Sciences Institute*, Baltimore, Maryland, Nov. 2008.
- “Implementing Inter-Organizational Knowledge Collaboration to Improve Supply Chain Performance”, (with Tarafdar, M and Rao, S.), *Proceedings of the 2008 International Consortium for Electronic Business*, Waikoloa, Hawaii, Sep 2008.
- “Open the Black Box: Analyzing Inter-Firm Knowledge management Collaboration in Manufacturing Supply Chain”, (with Tarafdar, M and Rao, S.), *Proceedings of the 7th Wuhan International Conference on E-business*, Wuhan, China, May 2008.
- “Collaborative Knowledge Management System Design and Supply Chain Performance”, *Proceedings of the 37th Annual Meeting of the Decision Sciences Institute*, San Antonio, TX, Nov. 2006.
- “An Exploratory Study on Predicators of Student Academic Performance in the Introductory Business Statistics Course”, *Proceedings of the 36th Annual Meeting of the Decision Sciences Institute*, San Francisco, CA. Nov. 2005
- “Managing Virtual Teams for New Product Development Creativity”, *Proceedings of the 2005 Annual Meeting of the Midwest Decision Sciences Institute*, Toledo, OH, Apr 2005.
- “Leadership Style and TQM Implementation”, *Proceedings of the 2005 Annual Meeting of the Midwest Decision Sciences Institute*, Toledo, OH, Apr., 2005.
- “Creativity in New Product Virtual Teams”, *Proceedings of the 26th McMaster World Congress*, Hamilton, Ontario, Canada, Jan. 2005
- “Trust Brings competitiveness: Virtual teams in New Product Development”, *Proceedings of the 34th Annual Meeting of the Decision Sciences Institute*, Washington D.C., Nov. 2003.

**Work in
Progress**

- “Inter-organizational Knowledge Sharing: Antecedents and Performance” - manuscript preparation, Target Journal: Journal of Operations Management
- “An Examination of Strategic Planning for Electronic Apparel Retailing in China” - literature review, Target Journal: International Journal of Electronic Commerce

	“Sustainable Heritage Tourism Operations in Post-revolution Egypt” - preliminary lit. review	
Grants and Awards	Fulbright-Hays Group Project Abroad Fellowship to Egypt for project on Sustainable Heritage Tourism Operations, July - Aug 2011	
	Roger Williams University Foundation to Promote Scholarship and Teaching , for the project “A Pilot Study on Student Global Competency”, 2010 - 2011	
	US Department of Education Title VI Undergraduate International Studies and Foreign Language Program Grant for East Asian Seminars, and study trip to Japan, 2010 - 2012	
	Midwest Decision Sciences Institute Annual Meeting Best Paper Award, 2005	
	Chengdu Univ. of Technology New Faculty Research Grant, for the project of “Technology Infusion to Social Science Courses”, 1998 - 1999	
Institutional Services	Member, GSB Strategic Planning	Aug 10 -
	Member, GSB Assurance of Learning Committee	May 11 -
	Member, GSB Committee on CIS Curriculum Development	Jan 10 -
	Member, RWU Academic Information Technology Committee	Aug 09 - May 11
	Member, GSB Faculty Development Committee	Jan 08 - May 10
	Member, GSB Academic Standard Committee	Aug 07- Jan 08, Aug 09 - Jan 10
	Faculty co-advisor of the RWU student chapter of the Society of Advancement of Management	Aug 08 -
	Member, Central Washington University Faculty Senate Public Affairs Committee	Jan 06 - June 07
	Member, Central Washington University College of Business Curriculum Committee	Sep 05 -June 07
Professional Services	Member of the Organizing Committee and the editorial board of the conference proceedings, Wuhan Int’l Conference on E-Business (2008 -)	
	Referee and session chair, Annual Meetings of the Decision Sciences Institute (2005 -)	
	Ad Hoc Referee for <i>Journal of Manufacturing Technology Management</i> , <i>International Journal of Modeling and Simulation</i> , and <i>International Journal of Technology, Policy and Management</i>	
Consulting Services	Strategic Planning for the Development of a Retailing Website, Shanghai Hearting Apparel Company, China (Nov 09 - June 10)	
	ERP System Adoption, Hanzhong New Hope Feed Company, China (Jan 09 - Aug 09)	
Professional Memberships	Decision Sciences Institute (DSI)	
	Council of Supply Chain Management Professionals (CSCMP)	
	Association of Operations Management (APICS)	
	The Society for Advancement of Management (SAM)	